



POLLUTION PROBE 50TH ANNIVERSARY GALA CONFERENCE

This year, Pollution Probe celebrates our 50th anniversary, marking five decades of leadership on environmental issues. In this milestone year, as we direct our attention to the future, the Conference at our annual Gala will focus on planning for the next few decades of advancing real environmental change.

THE OBJECTIVE

The creation of an environmental agenda for Canada out to 2050



THE ATTENDEES

- ❖ Participants representing the full range of Canadian environmental sectors (transportation, energy, human health, ecology, resource management, government, education, industry, etc.)
- ❖ An expert panelist on each of the four key Conference themes, derived from the United Nations Sustainable Development Goals and Paris Accord:

1. Energy and Transportation
2. Climate and Ecology
3. Circular Economy
4. Society and Politics





THE AGENDA

In interdisciplinary breakout groups, attendees will identify:

- ❖ 1-5 goals for Canada in 2050 focussed on each of the four themes
- ❖ Priority near-term actions within each theme to facilitate the achievement of the 2050 goals
- ❖ Key stakeholder groups that could contribute to the proposed priority actions



THE OUTPUT

The Conference findings will be compiled into an Action Plan setting out a high-level agenda for environmental action across Canada in the coming decades, to be shared with senior public and private sector decision-makers from across the country.

Breaking from the tradition of conferences attended largely by experts from the same sector, the Pollution Probe 50th Anniversary Gala Conference will have experts from multiple sectors working collaboratively as we aim to break down silos and foster synergies between different sectors and disciplines. The Action Plan will feature ideas that have been vetted and discussed by the experts present, and will also identify areas where experts of different backgrounds can collaborate to come up with mutually beneficial solutions to shared environmental problems.

We're excited to have you join us and other leaders from industry, government, civil society and academia to celebrate and support the continuation of our collective achievements in advancing environmental protection and sustainable development.

