



# FUTURE BUILDERS

2014 POLLUTION PROBE ANNUAL GALA  
TUESDAY, NOVEMBER 25, 2014

THE FAIRMONT ROYAL YORK HOTEL, TORONTO



PRIME MINISTER • PREMIER MINISTRE



*I am pleased to extend my warmest greetings to everyone attending Pollution Probe's Annual Gala Dinner.*

*Since its inception, Pollution Probe's efforts in the areas of energy conservation and air and water pollution have drawn the support of individuals, businesses, and government agencies that are committed to a clean and healthy environment.*

*Our government continues to position Canada as a global leader in the clean energy sector by supporting innovative projects across the country. We are working with industry, provincial governments and other stakeholders to take advantage of the increasing demand for clean technology in international markets.*

*Tonight, you come together for an evening of networking, information-sharing, and planning for the future. I am sure that this gathering will be a wonderful way to highlight Pollution Probe's many years of advocacy on behalf of a healthier, more sustainable Canada.*

*On behalf of the Government of Canada, I offer my best wishes for an enjoyable evening and for every success in achieving your fundraising goal.*

The Rt. Hon. Stephen Harper, P.C., M.P.

OTTAWA  
2014



THE LIEUTENANT GOVERNOR OF ONTARIO  
LA LIEUTENANTE-GOUVERNEURE DE L'ONTARIO

November 25, 2014

Although I am unable to join you tonight, it is with great pleasure that I extend greetings to the Pollution Probe Foundation on the occasion of your Annual Gala.

Since 1969, your organization has furthered the cause of sustainable development, particularly in matters of water management and energy options. Your contribution to the development of government and corporation policies gives voice to the concerns of citizens and produces positive results. I note that this year, the Dokis First Nation is receiving the 2014 Pollution Probe Award for integrating ecological and conservation approaches into its hydropower facility on the French River.

You well understand that the interconnectness between the natural environment and we human beings needs to be understood. Scientific achievement has taken humanity to new heights, and Pollution Probe has been a most valued partner in the stewardship of our discoveries and technologies.

As The Queen's representative in Ontario, I commend and congratulate the Dokis First Nation for its inspiring example of community-driven development, and send my best wishes and warmest regards to all for an enjoyable and memorable evening.

Elizabeth Dowdeswell



**It's about what we  
build – not what  
we prevent**



This past summer, I received a request from the members of a local conservation association in North Bay, Ontario. They had come across our feature story on pipelines in Energy Exchange magazine (part of Pollution Probe's broader energy literacy initiative) just at a time when they were confronted with the proposed Energy East Pipeline project. They found our treatment of the topic refreshingly balanced and informative, so they asked me to provide the keynote at their annual general meeting, open to the public.

As responsible stewards of the source water for the city, the association members are rightly concerned about the transport of diluted bitumen through their community. For years, they've led scientific research to document the ecology of the watershed in which they've made their homes, and they understand better than anyone the potential impacts of a catastrophic spill.

And yet, they were not naturally inclined to oppose the project. Their minds were open to solutions. Their trust could not be bought, but it could be won. This became evident in the dialogue that followed the keynote, which was designed neither to inflame nor to influence, but to empower through knowledge and understanding. Through respectful listening and dialogue, we sought ways by which the proposed enterprise could be made to serve the community's long-term interests.

That is what the Future Builders theme of the 2014 Gala is all about – measuring environmental progress by what we build, not simply by what we prevent. It's also why we honour the Dokis First Nation tonight. Like the people in North Bay, their experience shows us a path forward!

**Bob Oliver**  
Chief Executive Officer  
Pollution Probe

**7:15 PM**

**WELCOME**  
Christopher Henderson

**INVITATION SONG**  
Veronica Dokis, Elder of the Dokis First Nation

**7:25 PM**

**APPETIZER**  
Baby spinach salad with roasted butternut squash, sundried cranberries and pea shoots, Mill St. Organic Ale and white truffle vinaigrette

**OPENING REMARKS**  
Bruce McCuaig, Chair of the 2014 Gala Committee

**7:35 PM**

**FUTURE BUILDERS**  
Bob Oliver, CEO, Pollution Probe

**7:50 PM**

**MAIN COURSE**  
Roasted free-range chicken breast – stuffed with spinach and parmesan, sweet potato & thyme hash, citrus brandy jus

**DESSERT**  
Sour cherry & dark chocolate bombe with mango coulis

**8:45 PM**

**PRESENTATION OF THE POLLUTION PROBE AWARD**  
by the Honourable Kathleen Wynne, Premier of Ontario

**9:15 PM**

**CLOSING REMARKS**

# CHRISTOPHER HENDERSON



**Christopher Henderson** is Canada’s pre-eminent Clean Energy Advisor to Aboriginal communities. He advises Chiefs and Councils, Tribal Groups and Aboriginal Economic Development Corporations on how to effectively secure and leverage partnership positions in clean energy projects across Canada. Chris also guides utilities, financial firms, corporations and governments on engaging and partnering with Aboriginal communities on clean energy opportunities. Chris has worked on clean energy projects in every Canadian province and territory, and is an honorary member of seven Aboriginal communities. His book, *Aboriginal Power*, was published in 2013. Chris also co-founded The Delphi Group 25 years ago. He has emerged as a trusted and insightful commentator on energy transitions that respect the Planet, and generate lasting benefits for corporations, communities and Canada.

# THANK YOU TO OUR 2014 GALA COMMITTEE

- Bruce McCuaig, Metrolinx (Chair)
- John Beck, Aecon Group Inc.
- Stephen Damp, EllisDon
- Sean Finn, CN
- Nicholas Parker, Global Acceleration Partners



Forging strong partnerships is increasingly vital to success, given the complexity and scale of global issues such as climate change. Shell is actively working with industry partners and recognized experts to spark new ideas, share knowledge and accelerate the development of new technology.

Shell is currently building Canada’s first carbon capture and storage system (CCS) in the oil sands on behalf of the Athabasca Oil Sands Project and with support from the Governments of Canada and Alberta. Projects of this scale require collaboration with stakeholders ranging from local landowners to global CCS networks to make innovation possible.

Shell is also building capacity through work with a varied number of organizations across Canada. Through a partnership with Indspire, we are working to deliver education programs to Aboriginal students across Canada that will empower youth to plan for their futures and meet their potential. Our collaboration with Pollution Probe and other environmental groups is helping to build understanding of the global energy challenge and how the world can move to a lower-carbon, higher energy future.



# DOKIS FIRST NATION



The award will be presented to Chief Denise Restoule on behalf of the Dokis First Nation.

The Dokis First Nation, in partnership with Hydromega Services Inc., is currently building a 10-megawatt run-of-the-river hydroelectric project on the French River in Ontario. The Okikendawt Hydroelectric Project is the result of an inspiring commitment to an inclusive, community-driven approach to energy resource development. Championed by the Dokis First Nation, the hydroelectric project is a model of sustainable development, community building, and environmental and cultural stewardship that deserves national recognition and celebration.

The award will be presented to Chief Denise Restoule on behalf of the Dokis First Nation.





CN is a true backbone of the economy, transporting approximately C\$250 billion worth of goods annually for a wide range of business sectors, ranging from resource products to manufactured products to consumer goods, across a rail network spanning Canada and mid-America, from the Atlantic and Pacific oceans to the Gulf of Mexico.

AT CN, we know that our long-term success is connected to our contributions to a sustainable future. We are an engaged corporate citizen, committed to the safety of our employees, the public and the environment. We are making environmental sustainability a strategic priority for the company, with focus on emissions and energy efficiency, waste management, environmental stewardship, and a clean workplace.

CN invests in initiatives that promote more sustainable business practices and is proud to be a sponsor of the 2014 Pollution Probe Annual Gala Dinner



EllisDon is an employee-owned construction company with over \$3.5 billion in annual revenues that delivers construction expertise throughout the world. Incorporated in 1951, today EllisDon has approximately 1,900 employees, and offers solutions in construction and project management services to suit any delivery model, including P3, Design-Build, Construction Management, and Lump Sum.

Chief among its offerings is a well-established and expert Civil Division. To date, this team has grown significantly, and is currently involved in over \$4.5 billion worth of civil work, the bulk of which will continue to support the sector, and strengthen EllisDon's overall reputation as a construction leader.



Devon Canada Corporation is an experienced and responsible operator in Canada's upstream energy sector. Our longevity and success is attributable to not just technical excellence, but a set of attributes that guide everything we do. That includes doing the right thing...even when no one is looking.

We are proud of our industry-leading efforts to improve water and land management, biodiversity, and relationships with the local communities near our operations. They have led to 100,000 barrels per day of best-in-class oil production and Devon's position as a valued and contributing member of the communities where we live and operate.



Our history of environmental stewardship and sustainability dates back to 1991, when we appointed our first environmental risk manager and introduced our first formal environmental policy. Our programs and policies have evolved significantly over the past two decades. In 2007, RBC published the first RBC Environmental Blueprint, which served as our multi-year plan for integrating environmental sustainability into RBC's business activities, operations and community initiatives.

In June, we launched the new RBC Environmental Blueprint, a roadmap that outlines how we will approach environmental sustainability globally from now until 2018. Every roadmap needs a destination, so this document not only sets out the corporate environmental policy, objectives and priorities, but also includes aggressive targets in three areas of focus: climate change, water and sustainable communities.

RBC would like to congratulate Chief Denise Restoule and the Dokis First Nation for being recognized with the 2014 Pollution Probe Award. RBC is proud to be the Dokis First Nation's bank, and to have financed their equity investment in the Okikendawt Hydro Project. This 10 MW power generation facility on traditional Dokis territory on the French River is jointly-owned by Hydromega and the Dokis Nation. This project is a model for First Nation's joint ownership of small scale renewable power generation that benefits local communities and supplies clean electricity to Ontario.



Can we do more and use less? Our global demand for energy is expected to grow by more than one-third in the next 20 years. Energy development has an impact, so we must find better ways to responsibly provide the energy we need and still benefit from a healthy environment today and tomorrow.

We're Canada's largest energy company. We have an opportunity and responsibility to help build a better future by delivering economic prosperity, improved social well-being and a healthy environment. That means finding ways to continue to raise the bar on our environmental performance. In addition to the breakthroughs in technology, partnerships with organizations like Pollution Probe will help make positive and tangible environmental change.

We're responding to environmental challenges by conserving, reclaiming and restoring natural habitat, investing in renewable energy, and developing eco-friendly products. We're confident that our partnerships can help us do more and use less.

Come and see [whatyescando.com](http://whatyescando.com)

# FOR PHOTOS AND VIDEO OF THE GALA, VISIT:

[WWW.POLLUTIONPROBE.ORG/GALA](http://WWW.POLLUTIONPROBE.ORG/GALA)

Aecon Group Inc. (TSX: ARE) is Canada's premier construction and infrastructure development company and partner-of-choice for large-scale construction projects. With over 12,000 talented employees, Aecon is pleased to be consistently recognized as one of the Best Employers in Canada.



Bombardier Transportation delivers innovative products and services that set new standards in sustainable mobility. Bombardier technologies conserve energy and improve total transportation performance for operators and passengers. Bombardier features the PRIMOVE eMobility solution to wirelessly charge buses, trams, cars and trucks.



The Canadian Energy Pipeline Association represents Canada's transmission pipeline companies who operate approximately 115,000 kilometres of pipelines in Canada. Our members transport 97 per cent of Canada's daily natural gas and onshore crude oil to markets throughout North America.



Concrete is an essential material in our built environment, supporting important sustainability goals such as energy efficiency and climate resilience. The Cement Association of Canada and its partners in the concrete sector are proud to partner with leaders such as Pollution Probe to address society's sustainability challenges.



At Cenovus, we're committed to being a responsible developer of one of Canada's most valuable resources – the oil sands. We apply fresh, progressive thinking to minimize our impact on the environment while safely producing energy resources the world needs.



Encana is a leading North American energy producer focused on growing its strong portfolio of diverse resource plays producing natural gas, oil and natural gas liquids. By partnering with employees, community organizations and other businesses, Encana contributes to the strength and sustainability of the communities where it operates.



After more than a century, Imperial continues to be an industry leader in applying technology and innovation to responsibly develop Canada's energy resources. As Canada's largest petroleum refiner, a major producer of crude oil and natural gas, a key petrochemical producer and a leading fuels marketer from coast to coast, our company remains committed to high standards across all areas of our business.



Lafarge Canada Inc. is Canada's largest provider of solutions to the construction industry. With more than 6000 employees, our mission is to provide construction solutions that build better cities and communities. Across Canada, we have worked to reduce carbon dioxide emissions, restore wetlands for native plants and animals, and identify waste materials that can be recycled and used in our operations.



Headquartered in Toronto, Canada, with offices around the world, TD Bank Group offers a full range of financial products and services. TD is consistently working to integrate environmental responsibility into every aspect of our business.



TransCanada is a leader in the responsible development and reliable operation of North American energy infrastructure and is actively working towards solutions for a less carbon-intensive future. Building a successful business into the future means doing the right thing today.



TABLES

AECOM  
AMEC Foster Wheeler  
Bruce Power  
Bullfrog Power Inc.  
CAA South Central Ontario / National Office  
Canadian Fuels Association  
Canadian Nuclear Association  
Canadian Standards Association  
Canadian Vehicle Manufacturers' Association  
Chiefs of Ontario  
CIBC  
Crosslinx Transit Solutions  
Hatch Mott MacDonald / MMM Group  
Hydro One Networks Inc.  
IBI Group  
Mathews Dinsdale & Clark LLP  
Morrison Hershfield Group  
Parsons Corporation  
Power Workers' Union  
Procter & Gamble  
SDTC  
smart Canada  
The Delphi Group/GLOBE Foundation  
Union Gas  
Willms & Shier Environmental Lawyers WSP  
Canada Inc.

FOR PARTICIPATING IN THE FUTURE BUILDERS ROOM

CN  
Dokis First Nation  
Metrolinx  
Shell  
Suncor  
U of T Human Powered Vehicle Design  
Team (space donated by RBC)

SILENT AUCTION DONORS

Art Gallery of Ontario  
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David Pollock  
eco|stems  
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Fairmont Royal York  
Flat Rock Cellars  
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JOOL Clothing  
Local Buttons  
Maple Leaf Sports & Entertainment  
Marni Wasserman Food Studio and Lifestyle Shop  
Prince of Wales Whale Watching  
Procter & Gamble  
Shaw Festival Theatre  
Steam Whistle Brewing  
The Big Carrot  
The National Ballet of Canada  
Toronto International Film Festival  
Union Gas Ltd.  
Whole Foods Market Yorkville  
Windbag Company

OUR VOLUNTEERS

Kelly Coghlin  
Laura Creedon  
Yvonne Daoleuxay  
Emily D'Iorio  
Jody Emmerich  
Jacob Hall  
Anna Kim  
Amy Tang  
Emile Wickham  
Eldon Wickham

Established in 1969, Pollution Probe is one of Canada's longest-serving and most respected environmental organizations. Pollution Probe has a proven track record of working in partnership with industry and government to develop practical solutions for shared environmental challenges.

OUR MISSION

Pollution Probe is a national, non-profit, charitable organization that exists to improve the health and well-being of Canadians by advancing policy that achieves positive, tangible environmental change.

OUR VISION

To be recognized as a leading source of information on environmental issues, to partner credibly with government and industry in developing environmental solutions and to be a trusted voice on environmental policy.

OUR VALUES

Inclusive: We consider the interests of all those with a legitimate stake in an issue, and with them we seek opportunities to partner and to build coalitions of support for progressive policy.

- **INDEPENDENT:** In all business activities, we work to maintain our capacity to act independently in representing the needs of the general public.
- **NON-PARTISAN:** We seek to work cooperatively with all levels of government and with all political parties to ensure that the environmental needs of current and future generations are addressed.
- **RESULTS-ORIENTED:** We choose issues and engage in activities when we judge that we may reasonably expect tangible results that improve the environment from our participation.
- **FOCUSED:** We undertake activities that are fundamentally directed at supporting and enabling policy change.
- **EVIDENCE-BASED:** We are led by science, basing our positions upon sound research and objective analysis, rather than ideological labels.
- **LEARNING:** We build our knowledge and capacity by constantly testing our assumptions and validating our impact by surveying our colleagues, by consulting experts and by maintaining an open mind when engaging stakeholders.
- **INNOVATIVE:** We always seek new and effective means of achieving our mission, adapting our approach to advocacy as issues emerge and the market evolves.





## **SAVE THE DATE!**

**2015 POLLUTION PROBE ANNUAL GALA  
TUESDAY, NOVEMBER 17, 2015  
THE FAIRMONT ROYAL YORK HOTEL, TORONTO**



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