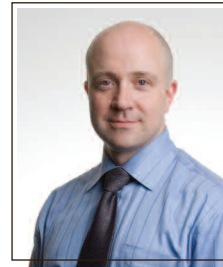


CELEBRATING **SUSTAINABLE** CITIES



2010 POLLUTION PROBE
GALA DINNER
EVENING PROGRAMME
TUESDAY, NOVEMBER 23, 2010

MESSAGE FROM THE CEO



POLLUTION PROBE'S ANNUAL GALA brings together professionals from government and industry for an invaluable networking event, designed with you in mind. We have worked hard to craft an engaging and entertaining agenda with ample time to socialize, so be sure to take advantage of your time here tonight.

I wish to thank our keynote speaker, John Tory, for sharing his wisdom with us this evening, as we “**Celebrate Sustainable Cities**”. As Chair of the Toronto City Summit Alliance, John's dedication to urban renewal is unsurpassed. Canada's cities are home to 80 per cent of its population; therefore, urban leadership is vital to building durable environmental solutions. As this year's gala logo illustrates, sustainable environments reflect sustainable cities.

Durable environmental solutions are founded on sound policy frameworks. And **Pollution Probe** is proud to have played an important role in the development of two major environmental regulatory initiatives over the past year: the first regulations in Canada to limit greenhouse gas emissions across the country from new passenger cars and light trucks; and, a comprehensive national framework on air emissions – the first of its kind in Canada – endorsed by the Canadian Council of Ministers of the Environment in October.

In the coming year, **Pollution Probe** will be launching a cross-Canada initiative to build energy literacy among key stakeholders and the public, to enable more productive participation in the development of integrated energy policy in Canada. We will also continue our leading-edge research on transportation technology and our public outreach on toxic substances.

These are just a few examples of the tangible outcomes that your attendance at tonight's gala helps to make possible. At this time, I would like to recognize our 2010 corporate sponsors – Cenovus, Imperial Oil Foundation, Air Miles for Social Change, Procter & Gamble, RBC, Suncor, Union Gas, Vale and Waste Management – and to thank all of you for your support this evening.

So, please join us as we ***Celebrate Sustainable Cities!***



BOB OLIVER

Executive Director, Pollution Probe



THE EVENING'S PROGRAMME

RECEPTION AND RODNEY'S OYSTER BAR

WELCOME

Ian Morton, Chair, Pollution Probe Board of Directors

THE EVENING'S HOST

Barbara Budd

POLLUTION PROBE: AN ORGANIZATION ON THE MOVE

Bob Oliver, Executive Director, Pollution Probe

SOUP

REMARKS

John Tory, Chair, Toronto City Summit Alliance

DINNER

LIVE AUCTION

DESSERT AND COFFEE

RAFFLE PRIZE DRAW

SILENT AUCTION CLOSING AT 9:35 PM SHARP

THE MENU

Mushroom Brioche Stuffed Chicken Breast

White Cheddar Potato Puree

Truffle Scented Jus

Vegetarian pre-ordered selection: *Fire Roasted Eggplant Stuffed Tomato, Black Rice Sweet Pea Emulsion, Seasonal Vegetables*

Caramelized Apple Strudel

Maple Anglaise

Calvados Bon Bon

Freshly Brewed 100% Columbian Rainforest Alliacne Coffee and Decaffeinated Coffee

Exclusively Blended Fairmont Teas

CORPORATE TABLES

Barrick Gold
Bruce Power
Bullfrog Power Inc.
Canadian Natural Gas Vehicle Alliance
Canadian Standards Association
Cement Association of Canada
Cenovus
Direct Energy
Enbridge Gas Distribution
Hatch
Hilkenne/Ogilvy
Holcim (Canada) Inc.
Horizon Utilities
IBM
Imperial Oil Ltd.
Air Miles for Social Change
Meyers Norris Penny LLP
Newalta Corp.
Parsons
Procter & Gamble
Railway Association of Canada
RBC
Saxe Law Office
smart Canada
Summerhill
Suncor Energy
Toronto Hydro Corp.
Unilever Canada Ltd.
Union Gas
Vale
Waste Management of Canada

SPONSORS



Thank you to
Ontario Power Authority,
corporate supporter of
tonight's gala.

THE EVENING'S HOST



BARBARA BUDD has just completed 17 years as Co-Host of CBC Radio's *As It Happens*, heard also on Sirius Satellite, Radio Canada International and carried on over 85 stations of American Public Radio. Her voice is recognized around the world - by cabbies in Washington, St. Paul Minnesota, Toronto and MooseJaw. By long-haul truck drivers from Tallahassee to Seattle. By shop keepers in remote villages on The Cabot Trail in Cape Breton, and by folks listening to their radios and iPods in Finland, India and Kuala Lumpur.

Now too, after three seasons, her voice is recognized by television audiences as the voice of *Mighty Ships* from Exploration Productions seen on the Discovery Channel in Canada.

Her professional accomplishments and credits include five seasons in leading actor roles at the Stratford Shakespeare Festival and performances in French and English with the major symphony orchestras of Canada. She is featured on five internationally acclaimed CDs on the Classical Kids Label. Her voice is less recognizable in the countless character voices she has created for numerous animation series.

Earlier this fall Barbara Budd completed a successful run at the Panasonic Theatre in Toronto of *"Love, Loss and What I Wore"* written by Norah and Delia Ephron.

Barbara was the 2009 recipient of the Bryden Award for Pinnacle Achievement from York University.



THE EVENING'S SPEAKER



JOHN TORY is a lawyer, business leader, community activist and broadcaster. He was formerly an elected representative serving as Member of Provincial Parliament for Dufferin Peel Wellington Grey, as Leader of the Ontario PC Party and as Leader of the Official Opposition in the Ontario Parliament.

The early years of Mr. Tory's career were spent practicing law in Toronto, and he was later elected as a managing partner of one of Canada's biggest law firms. In the 1980's he served as Principal Secretary to Premier Bill Davis and

as Associate Secretary of the Ontario Cabinet.

In 1995, John Tory joined the Rogers Group of Companies, first as President and CEO of Rogers Media Inc. and then as President and CEO of Rogers Cable, Canada's largest cable and internet service provider.

He presently serves on the Board of Directors of Rogers Communications Inc. and a number of other companies.

Mr. Tory has an extensive background in volunteer community service. He served as volunteer Chairman and Commissioner of the Canadian Football League and has chaired fundraising campaigns for St. Michael's Hospital and the United Way. He maintains an active involvement in those two organizations, as well as chairing the current fundraising campaign for the Toronto International Film Festival. He also holds leadership positions in a wide range of charitable organizations ranging from autism to kids at risk, Canadian authors and children with physical disabilities.

John Tory was a founding Board Member and is the voluntary Chair of the Toronto City Summit Alliance, a highly respected city-building organization. He hosts a daily three hour talk show on Canada's leading talk station Newstalk 1010.

John Tory's community work has been widely recognized. He is a recipient of both the Paul Harris and Mel Osborne Awards from the Rotary and Kiwanis organizations respectively and was named a Life Member of the Salvation Army Advisory Board. He is also the recipient of an African Canadian Achievement Award.

John and his wife Barbara have been married for 32 years and have four children and two grandchildren.

THE RAFFLE PRIZE

You and three of your family or friends could win a basketball weekend in Toronto, December 4th-5th, 2010!

RAFFLE PRIZE includes:

- One night in a Fairmont Royal York 2-bedroom Executive Suite and Four Platinum seats to see the Raptors vs. Knicks.
- Enjoy Saturday night in an elegant and spacious 2-bedroom executive suite with a lovely city view of downtown.
- Wake up the next morning and get ready for a 1:00 tip-off down the road at the Air Canada Centre to see the Raptors take on the New York Knicks. You will be right in the action with your Platinum seats!
- Raffle tickets sell for \$20/each or two for \$30.



PURCHASE A TICKET AT THE COCKTAIL RECEPTION OR THROUGH POLLUTION PROBE STAFF VISITING YOUR TABLE.

PRIZE DONATED BY THE FAIRMONT ROYAL YORK HOTEL AND BORDEN LADNER GERVAIS.

LIVE AUCTION

Three fabulous items will be on the auction block tonight!

1. **Four Platinum Leafs Tickets, November 30, 2010.** See the Leafs take on Steve Stamkos and the Tampa Bay Lightning from your platinum seats Row 7! You are dead centre behind the players bench in phenomenal aisle seats.

DONATED BY UNILEVER CANADA



2. **A framed Sidney Crosby Autographed Team Canada 2010 Olympic Jersey.** Now you will never forget THE moment of the Olympics!

INCLUDES CERTIFICATE OF AUTHENTICITY

3. **The highest bidder will have a choice of "Animal Spirits" or "Thunderbird Protects Young" by the late artist Norval Morrisseau.** Ultra Giclee Limited Edition Museum Framed Canvas. Norval Morrisseau is one of Canada's foremost aboriginal artists and the founder of the Woodland style of painting. Very low edition size of 170 and sold only at select charity auctions. Includes certificate from the Morrisseau Family.



SILENT AUCTION ITEMS

EXPERIENCES

- **Four Premium Dugout Seats to any available Blue Jays Home Game.**
You pick the game!
Minimum bid: \$150
DONATED BY: ELLEN GREENWOOD & ASSOCIATES
- **Wine & Cheese Tour of Naturalized Toronto Garden for group of up to four people.** Learn about the flora and fauna. Finch & Yonge area.
Minimum bid: \$100
DONATED BY: MCCONNELL HIRNING CONSULTING LTD.
- **Raptors vs. Netsa – Friday, December 17/10.**
Two tickets for you and a friend to see the Raptors in action.
Minimum bid: \$250
DONATED BY: VALE
- **VIP Tour of Steam Whistle Breweries.** Tour takes you and 9 of your friends on an intimate and interactive tour of the brewery. Your tour includes pizza, souvenir and ice-cold pints of Steam Whistle Pilsner.
Minimum bid: \$125
DONATED BY: STEAM WHISTLE BREWERIES

ARTWORK

- **From the “Casson’s Casson” Collection “Cloche Hills” limited Edition and Hand-Signed by the Last Surviving Member of the Group of Seven, A.J. Casson.**
This Edition Sold Out Over 20 Years Ago!
Minimum bid: \$375
- **“Autumn’s Garland, 1915” by One of Canada’s Most Famous Artists, Tom Thomson.** Limited Edition, Museum Framed Print.
Minimum bid: \$350
- **“Light and Shadow” by Original Group of Seven Member Franklin Carmichael,** Limited Edition Museum Framed Print
Minimum bid: \$300
- **“Working Late” Gallery Framed on Panel by Ray Hendershot.**
Minimum bid: \$200

SPORTS MEMORABILIA

- **Tennis Sensation Roger Federer Autographed Oversized Tennis Ball**
Includes Custom-Made Acrylic Case
Minimum bid: \$400
- **Bobby Orr Victoriaville Hockey Stick Hand Signed and Hand-Taped by the Legendary Hall of Famer**
Minimum bid: \$350
- **Montreal Canadiens “Hockey Hall of Famer 1972” Jean Beliveau Autographed Vintage Jersey**
Minimum bid: \$375
- **“The Last Team” at the Maple Leaf Gardens Team-Signed Photo with 32 Signatures Including Tie Domi, Mats Sundin, Curtis Joseph, Thomas Kaberle, Pat Quinn & More**
Minimum bid: \$500
- **Paul Henderson Limited Edition Team Canada 1972 Replica Pro Jersey Autographed by Paul Henderson Includes 1972 DVD Series.**
Minimum bid: \$400
- **UFC Superstar “GSP” Georges St-Pierre,** Autographed Glove with Photo in Unique Shadow Box Frame
Minimum bid: \$400
- **Doug Gilmour Toronto Maple Leafs Autographed Jersey**
Minimum bid: \$275

HOME DÉCOR & GOODS

- **Set of 2 Decorative Garden Herons By African Artist, Innocent Majenta,** Hand-Crafted From Recycled 14 Gauge Sheet Steel, Rebar Legs And Steel Tubing.
Minimum bid: \$275
- **Centurions Helmet** with Red Brush Crest Constructed from Carbon Steel with Table Top Display Stand
Minimum bid: \$185
- **“His Masters Voice” Working Gramophone,** a one-spring motor & speed control on the front of the box.
Minimum bid: \$350
- **8” Copper / Brass Diving Helmet.** A detailed reproduction of a famous U.S. Navy Helmet.
Minimum bid: \$85

SILENT AUCTION ITEMS, continued

- **“Stargazing & Terrestrial Viewing” Brass & Wood Single Barrel Telescope with Floor Stand**
Minimum bid: \$300
- **Deluxe Hand Crafted Marble Chess Set**
Minimum bid: \$150
- **“Around the World” Gemstone Globe Set with Gemstones for the Oceans & Map of the World**
Minimum bid: \$225
- **Wine Package Includes Four Bottles of Wine:** “Denominazione di Enologica Controllato” California Chardonnay, “Amarone Della Valpolicella” Italian Red Wine and Two Bottles of “Boyles” Ice Wine, Canadian Red & White.
Minimum bid: \$100
- **Royal Doulton “April Diamond” Figurine**
Minimum bid: \$90
- **Natural Gas Broil King Crown 20 BBQ.**
Minimum bid: \$200
DONATED BY: ENBRIDGE
- **“Wines That Rock” Standing Cello 10 Bottle Wine Rack with a Wooden Base.**
Minimum bid: \$300
- **Remington Bronze Sculpture “Bronco Buster” by Famous Western Artist Frederic Remington** ~ Solid Bronze Sculpture Re-Created in the “Lost Wax Method”
Minimum Bid: \$950
- **Elegant 92-Piece Titanium Exclusive Cutlery Set in Wooden Case**
Minimum bid: \$220
- **Large Murano Style Decorative Vase Handmade with Hand Blown Glass**
Minimum bid: \$125

Plus lots more so don't forget to check out the
Silent Auction Room.

Bidding closes at 9:35 sharp!





THE “CELEBRATING SUSTAINABLE CITIES” GALA IS ILLUMINATED BY LED TECHNOLOGY AND IS CARBON NEUTRAL.



BULLFROG POWER is proud to support the POLLUTION PROBE GALA DINNER. Clean, carbon-free power will be injected onto the Ontario grid to match the amount of electricity used this evening. All of the electricity injected on behalf of the POLLUTION PROBE GALA will be sourced exclusively from wind and low-impact water power producers in Ontario who meet or exceed the federal government's EcoLogo standard for renewable energy. Homes, businesses, organizations and events are reducing their environmental impact by making the switch to clean, green electricity from **Bullfrog Power**. You can too — switch today at www.bullfrogpower.com.



WESTBURY NATIONAL is proud to be doing its part to reduce power consumption through its industry leading use of LED lighting on Architectural projects around the globe including the re-lighting of Toronto's CN Tower. Tonight's event is being lit in part with energy efficient LED lighting. LED lighting not only reduces energy consumption 10 fold over conventional sources, its long life expectancy and recyclable components helps keep landfill to a minimum.

THANK YOU

**Thanks to those who donated their services or items
for tonight's live and silent auction:**

*Borden Ladner Gervais
Enbridge
Fairmont Royal York Hotel
Greenwood & Associates
Imperial Oil
Kaneff Golf
McConnell Hirning Consulting Ltd.
Shell Canada
Steamwhistle Breweries
Unilever Canada
Vale*

SPECIAL THANKS TO

Rob Sandolowich and Westbury National Show Systems
for the sound and lighting.

The Evening's Host **Barbara Budd.**

Shauna Rae for design of gala logo and print materials.

Michael Graphics for printing of gala materials.

Catering Manager Carole Milic, Chef David Garcelon
and the staff at the Fairmont Royal York Hotel.

The 2010 Gala Committee:

*Karen Kun
Catherine McVitty
Wes Muir
Olivia Nugent
Mark S. Rudolph
Nelson Switzer*



OUR GALA SPONSORS



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