

THE BIG SWITCH

2009 POLLUTION PROBE FUNDRAISING DINNER



Evening's Programme

Tuesday November 24th, 2009

AN
ELECTRIC
GALA

THE CONCERT HALL, THE FAIRMONT ROYAL YORK HOTEL

MESSAGE FROM THE EXECUTIVE DIRECTOR

Ladies and Gentlemen,

Welcome to the 2009 Pollution Probe Gala Dinner! Tonight's theme, "The Big Switch", implies a transition from what was to what will be, and it was inspired by the significant transformations that our guest speaker, Mr. George Smitherman, has put into motion in Ontario's electricity sector. But in addition to the 'switching on' of green power in the province, our theme holds special meaning for Pollution Probe's Board of Directors and staff. In 2009, after many years of faithful service as Chair of the Board, Ed Babin announced that he was stepping down; shortly thereafter, Ian Morton agreed to take on the role. I completed my first year as Executive Director in 2009, and no less than half of the current permanent and contract staff joined Pollution Probe just this year. It certainly signals a new beginning. That this year also marks the 40th anniversary of Pollution Probe's founding by faculty and students at the University of Toronto in 1969, seems to punctuate the 'big switch' underway in the organization, as well as my sense of electricity and excitement for tonight's Gala Dinner.



Among many recent developments at Pollution Probe, I am very pleased to announce that new Energy Systems and Chemicals Management programs have been initiated, as well as special projects to achieve environmental improvement through the deployment of integrated community energy systems, consumer-focused strategies based on market research, and environmental data mapping of watersheds. Our transportation program also continues to expand, with new projects and partnerships on freight movement and electric vehicles, in addition to our ongoing work on personal automobiles and commuter mode-shifting. Going forward, our focus will be on developing integrated solutions to complex environmental challenges, and the building of non-traditional partnerships needed to address them.

It is with great respect and gratitude that I also welcome one of Pollution Probe's founding members to be our Master of Ceremonies: Monte Hummel, President Emeritus of World Wildlife Fund Canada and one of Pollution Probe's first executive directors, has graciously accepted our invitation to act as host tonight.

I would like to extend a special thank you to our sponsors and to all of you for joining us tonight. It is your generous support that will help us bring about the change to which this evening is dedicated!

Sincerely,

A handwritten signature in black ink, appearing to read "Bob Oliver".

Bob Oliver
Executive Director
Pollution Probe





THE EVENING'S PROGRAMME

RECEPTION AND RODNEY'S OYSTER BAR

WELCOME

Ian Morton, Chair, Pollution Probe Board of Directors

MASTER OF CEREMONIES

Monte Hummel, President Emeritus, World Wildlife Fund Canada

POLLUTION PROBE: TODAY AND TOMORROW

Bob Oliver, Executive Director, Pollution Probe

SOUP

REMARKS

George Smitherman, MPP, Toronto Centre

DINNER

Music by David Celia

SILENT AUCTION CLOSURES AT 9:15 P.M. SHARP

RAFFLE PRIZE DRAW

Two nights in the Royal Suite, Fairmont Royal York Hotel

DESSERT AND COFFEE

THE MENU

Ontario Asparagus Bisque, Double Cream Brie, Crispy Fried Onions

Slow Roasted Pacific Halibut

Lemon Scented Risotto

Fennel Tarragon Beurre Blanc Baby Bok Choy

Hazelnut Dacquoise

Bitter Dark Chocolate Mousse

Seasonal Fruit Compote

Vanilla Sauce

Café



THE SPONSORS



Thank you to Ontario Power Generation for sponsoring the evening's cocktail reception.

CORPORATE TABLES

Acklands-Grainger Inc.
ArcelorMittal Dofasco
Borden Ladner Gervais
Bruce Power
Bullfrog Power Inc.
CAA South Central Ontario
Cement Association of Canada
Cohn & Wolfe
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Ontario Ministry of the
Environment
Ontario Ministry of Natural
Resources/Ontario Ministry of
Northern Development, Mines
& Forestry
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Procter & Gamble
Shell Canada
Summerhill Foundation
TD Bank Financial Group
Toronto Hydro Corp.
TransAlta Corp.
Unilever Canada Ltd.



To all who purchased tickets, thank you.

THE MASTER OF CEREMONIES

Monte Hummel President Emeritus, World Wildlife Fund Canada

As a young boy, Monte Hummel moved to Whitedog Falls where his father worked in a hydro camp in the bush, north of Kenora, in northwestern Ontario. Ten years after leaving, he revisited his home river to discover it had been contaminated with mercury, leaving the Ojibway community there in social and economic despair. This personal experience led to a lifelong career of environmental advocacy.



In 1969, Monte co-founded Pollution Probe of which he eventually became Executive Director and later Chairman. Between 1977–82, he also co-ordinated the undergraduate program in Environmental Studies at the University of Toronto.

In 1978, he joined World Wildlife Fund Canada as Executive Director, later to become President. During his leadership, WWF helped downlist thirty wildlife species from Canada's official Species at Risk list, and through WWF's Endangered Spaces campaign, over 1000 new parks and wilderness areas were designated, doubling the amount of protected area in Canada. After 26 years as executive head of WWF-Canada, Monte became President Emeritus in 2004. He remains active daily on the organization's boreal forest and Arctic conservation files.

Monte has two grown children, Robin and Doug, and when he is not on the road, at his desk, or hiking and canoeing from his cabin at Loon Lake, he lives quietly in the country with his wife Sherry Pettigrew near the small town of Beeton, Ontario.



THE EVENING'S SPEAKER

George Smitherman
MPP,
Toronto Centre

George Smitherman is the former Deputy Premier of Ontario and Minister of Energy and Infrastructure. He is currently MPP, Toronto Centre. He was first elected in downtown Toronto in 1999, but his interest in politics was sown 20 years earlier. Inspired by Pierre Trudeau, he gained experience at all three levels of government, working with several senior political leaders.



From his home base in Toronto's gay community, where he owned a small business for nearly a decade, Smitherman launched his campaign for public office. He is Ontario's first openly gay MPP and cabinet minister. In the community, Smitherman is well known for his advocacy in areas such as housing, community economic development, protection of pension rights, efforts to combat guns and drugs, and human rights issues.

Prior to being Minister of Energy and Infrastructure, Smitherman acted as Ontario's longest serving Minister of Health and Long-Term Care in the past quarter century.



THE DINNER ENTERTAINMENT

David Celia

David is one of Canada's finest singer-songwriters and a phenomenal guitarist. His music is a sparkling blend of roots rock, power pop and Americana. He released his first album *Organica* in 2002, but it was another five years before his second, *This Isn't Here*, was particularly well received by *NME* Magazine who described it as "*a collection of expertly crafted tunes brimming with smart lyrics and winning pop craftsmanship.*"



Some career highlights include being asked to play guitarist-sideman at a rare performance by Ian & Sylvia Tyson, playing massive festivals both in Canada and Europe and also supporting Elvis Costello, Shawn Colvin, Fairport Convention and more...

"I like the sentiment in your lyrics" — Gordon Lightfoot

THE RAFFLE PRIZE

Two nights in the Royal Suite at the Fairmont Royal York

The Royal Suite has hosted three generations of the British Royal Family as well as countless other dignitaries and celebrities. It comprises four luxuriously appointed rooms on the 16th floor of the grand Fairmont Royal York Hotel. The Suite features two bedrooms and a large living area with wet bar and decorative non-functional fireplace. With a conference table that seats up to 16 people, this suite can also be used to easily entertain 60 people.



Donated by the Fairmont Royal York Hotel
Value: \$4,600



SILENT AUCTION ITEMS

Basketball Night #1

Value \$2,750

Raptors vs. San Antonio Spurs — Sunday, January 3, 2010
10 tickets in platinum seats
Donated by: Unilever

Basketball Night #2

Value \$1,650

Raptors vs. San Antonio Spurs — Sunday, January 3, 2010
8 tickets in the luxurious Loge Suite
Donated by: Umbra

Basketball Night #3

Value \$480

Raptors vs. Washington Wizards — Tuesday, December 1, 2009
2 platinum tickets with Platinum club access
Donated by: Borden Ladner Gervais

Basketball Afternoon #1

Value \$480

Raptors vs. Mavericks — Sunday, January 17, 2010
2 platinum tickets with Platinum club access
Donated by: Borden Ladner Gervais

Basketball Afternoon #2

Value \$370

Raptors vs. Detroit Pistons — Sunday, December 27, 2009
2 tickets, Section 106M, Row 25
Donated by: Vale Inco

Basketball Afternoon #3

Value \$370

Raptors vs. New Orleans Hornets — Sunday, December 20, 2009
2 tickets, Section 106M, Row 25
Donated by: Vale Inco

Hockey Night in Toronto

Value \$110

Leafs vs. Washington Capitals — Saturday, December 12, 2009
2 tickets, Section 312, Row 14
Donated by: Best Way Stone

Lights, Camera, Action!

Value \$500

Two tickets to a reception and gala screening at Roy Thomson Hall during the Toronto International Film Festival 2010.
Donated by: RBC

Your Secret Golf Weapon

Value \$250

The Bushnell Tour V2 PinSeeker Golf Laser Rangefinder.
Donated by: Bushnell



SILENT AUCTION ITEMS

The Perfect Gift for Any Hockey Enthusiast **Value \$150**

Autographed jersey from Rick Nash, captain of the Columbus Blue Jackets.

Donated: Imperial Oil

Outdoor Entertaining gets Fired Up **Value \$450**

A natural gas Broil King Crown 20 BBQ.

Donated by: Enbridge

BBQ in Style **Value \$100**

A full set of stainless steel BBQ utensils.

Donated by: Union Gas

Tis the Season...to be Hitting the Road **Value \$500**

Five hundred dollars in gift cards from Shell Canada.

Donated by: Shell Canada

A Limited Edition Robert Bateman Print **Value \$500**

This limited edition framed print titled "Observing Christmas" was personally donated by Robert Bateman, a member of Pollution Probe's Advisory Board.

Donated by: Robert Bateman (print); Telegramme Prints (framing)

For the Outdoor Enthusiast **Value \$1,000**

Bushnell Elite 10x43 binoculars.

Donated by: Bushnell

Take a Glide on a Segway **Value \$82**

A Segway PT tour for two of Toronto's Distillery District.

Donated by: Segway of Ontario

A Walk in the Park **Value \$135**

Unlimited regular admission to all Toronto and Region Conservation Association (TRCA) parks for a year.

Donated by: TRCA

The Toronto Staycation **Value \$120**

It starts with some Starbucks coffee, then it's two tickets to the Art Gallery of Ontario, a quick look inside the ROM and then off to the musical production Toxic Avenger.

Donated by: Starbucks, AGO, ROM and DanCap Productions

We're going to the Zoo, Zoo, Zoo

Value \$135

Family pass for 2 adults and up to 4 kids into the Toronto Zoo for a year.
Donated by: Toronto Zoo

A Set of Books to Make You Think.

Value \$130

The Year of the Flood (Margaret Atwood); Confessions of a Radical Industrialist (Ray Anderson); No Impact Man (Colin Beavan); and Sea Sick (Alanna Mitchell).

Donated by: McClelland & Stewart

A Stylish Diaper Bag...for Him

Value \$150

A cool, hip diaper bag for dad.

Donated by: Baby on the Hip

Spruce up the Bathroom

Value \$113

Environmentally friendly bamboo bathroom accessory set

Donated by: Umbra

Camping Out

Value \$250

Dome tent with solar powered LED lights.

Donated by: Canadian Tire

Play All Day

Value \$134

4 "Play All Day" passes to Ontario Place.

Donated by: Ontario Place

Organic Veggies at your Doorstep

Value \$320

A \$320 gift certificate to Front Door Organics, an organic vegetable home delivery service.

Donated by: Hellmann's

The Ultimate Pack

Value \$97

Stylish daypack for the walker or the biker.

Donated by: Mountain Equipment Coop

Energy Efficiency all in One Basket

Value \$500

A deluxe Eco-living basket with items to help you green your life.

Donated by: Bullfrog Power

Get your Game On

Value \$170

The Nintendo DS Lite duel-screen handheld console with one game included.

Donated by: Nintendo Canada

Plus lots more.

Don't forget to check out the Silent Auction Room.

Bidding closes at 9:15 P.M.





THE BIG SWITCH IS GREEN POWERED AND ILLUMINATED BY LED TECHNOLOGY



Bullfrog Power is proud to support the Pollution Probe Gala Dinner. Clean, carbon-free power will be injected onto the Ontario grid to match the amount of electricity used this evening.

All of the electricity injected on behalf of the Pollution Probe Gala will be sourced exclusively from wind and low-impact water power producers in Ontario who meet or exceed the federal government's EcoLogo standard for renewable energy. Homes, businesses, organizations and events are reducing their environmental impact by making the switch to clean, green electricity from Bullfrog Power. You can too — switch today at www.bullfrogpower.com.



Westbury National is proud to be doing its part to reduce power consumption through its industry leading use of LED lighting on Architectural projects around the globe including the recent re-lighting of Toronto's CN Tower. Tonight's event is being lit in part with energy efficient LED lighting. LED lighting not only reduces energy consumption 10 fold over conventional sources, its long life expectancy and recyclable components helps keep landfill to a minimum.



A MESSAGE FROM THE PRIME MINISTER OF CANADA



PRIME MINISTER . PREMIER MINISTRE

It is with great pleasure that I extend my warmest greetings to everyone attending Pollution Probe's Annual Gala Fundraising Dinner.

Over the course of its 40 year history, Pollution Probe has worked tirelessly to improve the quality of life of Canadians. Its efforts in the areas of air, water, climate change and energy conservation have engaged individuals and institutions in building a better environment and creating a healthier future for our children.

This year's event brings together individuals from the business, government and scientific communities to examine the switch to greener electricity. Our government is playing a leading role in supporting new infrastructure and technologies that promote clean energy, investing in projects such as the Northwest Transmission Line in British Columbia. This initiative will build a more efficient electricity grid and help provide the province's northern and remote communities with more sustainable and affordable power.

I am certain that this gathering will be a wonderful celebration of Pollution Probe's four decades of advocacy, as we work towards a stronger, cleaner and more sustainable Canada. Please accept my best wishes for an enjoyable evening.

A handwritten signature in black ink, which appears to be "Stephen Harper".

The Rt. Hon. Stephen Harper, P.C., M.P.

OTTAWA
2009

A MESSAGE FROM THE PREMIER OF ONTARIO



Premier of Ontario - Premier ministre de l'Ontario

November 24, 2009

A PERSONAL MESSAGE FROM THE PREMIER

On behalf of the government of Ontario, I am delighted to extend warm greetings to everyone attending the 2009 Annual Pollution Probe Gala Dinner.

Our government remains committed to protecting and improving the quality of our air and water. We believe Ontario should be a leader in creating environmental standards that ensure we have clean air to breathe, safe water to drink and green spaces to enjoy. Organizations such as Pollution Probe have played, and continue to play, a vital role in raising awareness of our challenges as we work to build a cleaner, safer Ontario.

I commend everyone in attendance tonight. Through your ongoing support of Pollution Probe, you are sending a clear message about the necessity of protecting our precious natural resources. I would also like to extend my appreciation to the dedicated organizers, sponsors and volunteers who have worked tirelessly to stage this year's fundraiser.

Please accept my best wishes for a memorable dinner and much ongoing success.

A handwritten signature in black ink, reading 'Dalton McGuinty'.

Dalton McGuinty
Premier



A MESSAGE FROM THE MAYOR OF TORONTO



Mayor
DAVID MILLER

A Message from the Mayor

It gives me great pleasure to extend greetings and warm wishes to everyone attending today's event, *The Big Switch*, hosted by Pollution Probe.

Pollution Probe is a Canadian charitable environmental organization that identifies environmental problems through research, explores practical solutions through advocacy and is dedicated to achieving positive and tangible environmental change.

The City of Toronto is in the forefront of efforts to protect and preserve the environment and I believe that it is essential that we recognize the role and achievements of organizations, groups and individuals in making real and lasting progress in this regard.

Today's networking event brings together a wide cross section of friends and colleagues in the business, government and scientific communities for an informative and stimulating evening. I congratulate Pollution Probe on its efforts in the development of adaptive strategies and initiatives that promote and encourage positive environmental change.

On behalf of Toronto City Council, I wish everyone a most informative and fun-filled evening. Best wishes for continued success.

Yours truly,

Mayor David Miller



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**THE BIG
SWITCH**



THANK YOU

Thanks to those who donated their services or items for tonight's auction:

Art Gallery of Ontario	Ontario Place
Baby on the Hip	RBC
Best Way Stone	Robert Bateman
Borden Ladner Gervais	Royal Ontario Museum
Bullfrog Power	Segway of Ontario
Bushnell	Shell Canada
Canadian Tire	Starbucks
DanCap Productions	Telegramme Prints
Enbridge	Toronto Zoo
Hellmann's	TRCA
Imperial Oil	Umbra
McClelland & Stewart	Unilever
Mountain Equipment Coop	Union Gas
Nintendo Canada	Vale Inco

SPECIAL THANKS TO

Rob Sandolowich and Westbury National Show Systems for the sound and lighting.

David Celia for dinner entertainment.

Master of Ceremonies Monte Hummel

Shauna Rae for art direction and design of print materials.

Michael Graphics for gala print materials.

Carole Milic, Chef David Garcelon and the staff at the Fairmont Royal York Hotel.

Pollution Probe staff, gala committee and volunteers

*Thank you for enjoying the evening with us.
We hope you can join us again next year.*



POLLUTION PROBE

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