

2024 Sponsorship Levels

The 2024 Conference and Gala is back and we are excited to invite you to support Pollution Probe and our future work through event sponsorship.

PRESENTING SPONSOR	Please Contact
CONFERENCE SPONSOR	Please Contact
PLATINUM SPONSOR	\$15,000
GOLD SPONSOR	\$10,000
SILVER SPONSOR	\$5,000

The following pages outline the various opportunities for recognition and benefits. If the needs of your organization are not represented here, please contact us. We would be more than happy to tailor an option to suit your needs.





Presenting Sponsor

Please Contact Us (one available)

AT THE EVENT

- Table of 8 at the Gala
- Entry for 4 attendees at the Conference
- Logo placement on the welcome screen (at the Gala)
- Logo placement on sponsor recognition slides
- Special recognition by emcee
- Opportunity to address the audience during the Gala or present the Pollution Probe Award
- Logo placement on the Digital Conference Agenda on the Pollution Probe website
- Opportunity to present sponsor video (max. 1 minute long) on event screens during Networking Reception

PRE/POST-EVENT RECOGNITION

- Top logo placement, with hotlink, in event email invitations and promotions
- Top logo placement, with hotlink, on event webpage
- Acknowledgement and mentions on Pollution Probe Social Media channels
- Recognition in Pollution Probe's ENewsletter and Annual Report
- Top logo placement in the 2025 Pollution Probe Gala Sponsorship Package
- Rights to use Pollution Probe and Gala marks in relation to the event for one year
- Opportunity to embed (max. 1 minute long) Conference and Gala sponsor video on Pollution Probe's Gala webpage for one year
- Opportunity for a presentation to your organization, or an exclusive webinar, with a senior Pollution Probe associate on a mutually agreed upon topic



Conference Sponsor

Please Contact Us (one available)

AT THE EVENT

- Table of 8 at the Gala
- Entry for 4 attendees at the Conference
- Logo placement on the welcome screen (at Conference)
- Logo placement on sponsor recognition slides
- Special recognition by moderator
- Opportunity to address the audience during the Conference
- Logo placement on the Digital Conference Agenda on the Pollution Probe website
- Opportunity to present sponsor video (max. 1 minute long) on event screens during Networking Reception

PRE/POST-EVENT RECOGNITION

- Logo placement, with hotlink, in event email invitations and promotions
- Logo placement, with hotlink, on event webpage
- Acknowledgement and mentions on Pollution Probe Social Media channels
- Recognition in Pollution Probe's ENewsletter and Annual Report
- Logo placement in the 2025 Pollution Probe Gala Sponsorship Package
- Rights to use Pollution Probe and Gala marks in relation to the event for one year
- Opportunity to embed (max. 1 minute long) Conference and Gala sponsor video on Pollution Probe's Gala webpage for one year
- Opportunity for a presentation to your organization, or an exclusive webinar, with a senior Pollution Probe associate on a mutually agreed upon topic



Platinum Sponsor

\$15,000

AT THE EVENT

- Table of 8 at the Gala
- Entry for 3 attendees at the Conference
- Logo placement on sponsor recognition slides
- Special recognition by emcee
- Opportunity to present sponsor video (max. 1 minute long) on event screens during Networking Reception

PRE/POST-EVENT RECOGNITION

- Logo placement, with hotlink, in event email invitations and promotions
- Logo placement, with hotlink, on event webpage
- Acknowledgement and mentions on Pollution Probe Social Media channels
- Recognition in Pollution Probe's E-Newsletter and Annual Report
- Logo placement in the 2025 Pollution Probe Gala Sponsorship Package
- Rights to use Pollution Probe and Gala marks in relation to the event for one year
- Opportunity to embed (max. 1 minute long) Conference and Gala sponsor video on Pollution Probe's Gala webpage for one year



Gold Sponsor

\$10,000

AT THE EVENT

- Table of 8 at the Gala
- Entry for 2 attendees at the Conference
- Logo placement on sponsor recognition slides
- Special recognition by emcee
- Opportunity to present sponsor video (max. 1 minute long) on event screens during Networking Reception

PRE/POST-EVENT RECOGNITION

- Logo placement, with hotlink, in event email invitations and promotions
- Logo placement, with hotlink, on event webpage
- Acknowledgement and mentions on Pollution Probe Social Media channels
- Recognition in Pollution Probe's E-Newsletter and Annual Report
- Logo placement in the 2025 Pollution Probe Gala Sponsorship Package

Silver Sponsor



\$5,000

AT THE EVENT

- Table of 8 at the Gala
- Entry for 1 attendee at the Conference
- Logo placement on sponsor recognition slides

PRE/POST-EVENT RECOGNITION

- Logo placement in event email invitations and promotions
- Logo placement on event webpage
- Acknowledgement and mentions on Pollution Probe Social Media channels
- Recognition in Pollution Probe's E-Newsletter and Annual Report

Tickets

Limited conference seats available!

GALA \$500*

- 1 entry to the Networking Reception and Dinner
- Recognition in Pollution Probe's Annual Report

CONFERENCE \$75

- 1 entry to the Conference only

CONFERENCE + GALA \$550*

- 1 entry to the Conference, Networking Reception and Dinner
- Recognition in Pollution Probe's Annual Report

* Gala ticket discount may be available for Students, Environmental Non-Profits and Public Office Holders. Please contact for details.

Sponsorship Levels Overview

	PRESENTING CONTACT US	CONFERENCE CONTACT US	PLATINUM \$15K	GOLD \$10K	SILVER \$5K
AT THE EVENT					
Logo on welcome screen	✓	✓			
Logo on sponsor recognition slides	✓	✓	✓	✓	✓
Special recognition by emcee/moderator	✓	✓	✓	✓	
1-min video during Networking Reception	✓	✓	✓	✓	
Opportunity to address the audience during Gala/Conference	✓	✓			
Opportunity to present award	✓				
Logo on agenda, on Pollution Probe website	✓	✓			
PRE/POST EVENT RECOGNITION					
Logo and hotlink in event email invitations and promotions	✓	✓	✓	✓	LOGO ONLY
Logo and hotlink to corporate website on Gala webpage	✓	✓	✓	✓	LOGO ONLY
Acknowledgement and mentions on Social Media channels	✓	✓	✓	✓	✓
Recognition in Pollution Probe's E-Newsletter and Annual Report	✓	✓	✓	✓	✓
Logo in the 2025 Pollution Probe Gala Sponsorship Package	✓	✓	✓	✓	
Rights to use Pollution Probe Gala marks in relation to event for 1 year	✓	✓	✓		
Opportunity to embed Conference and Gala sponsor video on Gala webpage for 1 year	✓	✓	✓		
Opportunity for a presentation to your organization or an exclusive webinar with a senior Pollution Probe associate on an agreed upon topic	✓	✓			

Thank You to Our 2023 Sponsors

PRESENTING SPONSOR



CONFERENCE SPONSOR



AWARD SPONSOR



STUDENT GROUP SPONSOR



PLATINUM SPONSOR



GOLD SPONSOR



SIVER SPONSORS



FASKEN



OYSTER BAR SPONSOR



BEER SPONSOR



WINE SPONSOR

