

POLLUTION PROBE'S
CONFERENCE &
GALA

2023 SPONSORSHIP OPPORTUNITIES



Right Here, Right Now: Readiness for a Clean Economy

Welcome to Pollution Probe's annual conference and gala, one of Canada's premier engagement and networking events for environmental professionals. We invite you to support and join us for an inspiring day of reflection and dialogue.

As Canada, and the world, transition to new energy, transportation, and materials management systems to achieve our environmental objectives, a number of common questions have been raised:

- How ready are we?
- What successes have we had, and are they enough?
- What gaps exist?
- What challenges and constraints need to be overcome?
- What pace and scale must we progress at to ensure that we meet our targets?

During the "Right Here, Right Now" conference and gala, we will reflect upon our environmental achievements, while acknowledging the challenges we continue to face. Together, we will explore solutions to ensure readiness. Join us to seize this opportunity for collaborative, cross-sectoral engagement.

2023 Conference & Gala at a Glance

When: Thursday, November 23, 2023

Where: Beeton Hall & Bluma Appel Salon, Toronto Reference Library

2:00pm. Conference

5:30pm. Networking Reception

7:00pm. Dinner & Award Presentation

9:30pm. Close Out

Contact Us:

Email: gala@pollutionprobe.org

Phone: 416-926-1907

PROGRAMMING:

I. Conference

Canada is making progress on issues such as climate change, clean energy, plastic pollution and the decarbonization of transportation systems. Governments across Canada are setting aggressive targets for greenhouse gas reductions and electric vehicle adoption, and supporting important plastic pollution prevention and cleanup initiatives.

While progress is being made, significant challenges remain, and there are concerns that current efforts may be insufficient to meet these targets. In addition, the policies and investments needed will require community support, consideration for reconciliation, and the equitable distribution of the costs and benefits.

The purpose of Pollution Probe's 2023 "Right Here, Right Now" conference, located at the Toronto Reference Library, is to explore how Canada can address the challenges we face and seize the opportunities presented by the transition to a cleaner economy.

To kick things off, participants will hear from a panel of speakers and changemakers contributing to efforts related to clean energy, transportation decarbonization, climate and ecology, circular economy, and society and politics. The focus of these brief presentations will be on how Canada can continue to ensure collective readiness for the transition to a clean economy, including in the areas of policy, investment, resources, and brainpower. A spotlight will be given to environmental readiness success stories from the community and businesses.

Following the panel discussion, breakout groups will explore ways to accelerate progress towards clean air, clean water and a healthy planet. Key findings and outcomes will be shared with participants and our broader network and will be used by Pollution Probe to inform near-term action and engagement. We look forward to having you join us!

II. Networking Reception & Dinner

After the conference concludes, we invite you to attend our Networking Reception where you'll have the opportunity to mingle with fellow attendees after an afternoon of thought-provoking and insightful discussion. Later in the evening, we'll host a dinner in the Bluma Appel Salon, where you can connect with industry experts while enjoying some delicious food.

III. Pollution Probe Award

A highlight of our annual gala is the Pollution Probe Award, which celebrates the extraordinary achievements of individuals or organizations working toward positive, tangible environmental change.

Past Winners:

2022



Edward Burtynsky
World Renowned Contemporary
Photographer

2021



Naila Moloo
Nanotechnology Innovator & Writer

2020



Larissa Crawford
Founder and Managing Director,
Future Ancestors Services

2019

The Right Honourable M. Brian Mulroney, 18th Prime Minister of Canada

2018

Ocean Wise, represented by Dr. John Nightingale, President and CEO

2017

Carbicrete, represented by Chris Stern and Dr. Mehrdad Mahoutian, Co-Founders

2016

Nivatha Balendra, McGill University and Eden Full Goh, SunSaluter

2015

Medicine Hat, represented by Jaime Rogers, Manager, MHCHS

2014

Dokis First Nation, represented by Chief Denise Restoule

2013

Colonel Chris Hadfield, Astronaut & former Commander of the International Space Station






2012

Jeffrey Simpson, Renowned author, journalist and columnist

SPONSORSHIP LEVELS

The 2023 Conference and Gala is back and we are excited to invite you to support Pollution Probe and our future work through event sponsorship.

The following pages outline the various opportunities for recognition and benefits. If the needs of your organization are not represented here, please contact us. We would be more than happy to tailor an option to suit your needs.

	Presenting Sponsor.....	Please Contact
	Conference Sponsor.....	Please Contact
	Platinum Sponsor.....	\$15,000
	Gold Sponsor.....	\$10,000
	Silver Sponsor.....	\$5,000

Tickets.....	Page 9
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Sponsor Levels Overview.....	Page 10
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PRESENTING SPONSOR

Please Contact Us (one available)

AT THE EVENT

- Table of 8 at the Gala
- Entry for 4 attendees at the Conference
- Logo placement on the welcome screen (at the Gala)
- Logo placement on sponsor recognition slides
- Special recognition by emcee
- Opportunity to address the audience during the Gala or present the Pollution Probe Award
- Logo placement on the Digital Conference Agenda on the Pollution Probe website
- Opportunity to present sponsor video (max. 1 minute long) on event screens during Networking Reception

PRE/POST-EVENT RECOGNITION

- Top logo placement, with hotlink, in event email invitations and promotions
- Top logo placement, with hotlink, on event webpage
- Acknowledgement and mentions on Pollution Probe Social Media channels
- Recognition in Pollution Probe's E-Newsletter and Annual Report
- Top logo placement in the 2024 Pollution Probe Gala Sponsorship Package
- Rights to use Pollution Probe and Gala marks in relation to the event for one year
- Opportunity to embed (max. 1 minute long) Conference and Gala sponsor video on Pollution Probe's Gala webpage for one year
- Opportunity for a presentation to your organization, or an exclusive webinar, with a senior Pollution Probe associate on a mutually agreed upon topic.



CONFERENCE SPONSOR

Please Contact Us (one available)

AT THE EVENT

- Table of 8 at the Gala
- Entry for 4 attendees at the Conference
- Logo placement on the welcome screen (at Conference)
- Logo placement on sponsor recognition slides
- Special recognition by moderator
- Opportunity to address the audience during the Conference
- Logo placement on the Digital Conference Agenda on the Pollution Probe website
- Opportunity to present sponsor video (max. 1 minute long) on event screens during Networking Reception

PRE/POST-EVENT RECOGNITION

- Logo placement, with hotlink, in event email invitations and promotions
- Logo placement, with hotlink, on event webpage
- Acknowledgement and mentions on Pollution Probe Social Media channels
- Recognition in Pollution Probe's E-Newsletter and Annual Report
- Logo placement in the 2024 Pollution Probe Gala Sponsorship Package
- Rights to use Pollution Probe and Gala marks in relation to the event for one year
- Opportunity to embed (max. 1 minute long) Conference and Gala sponsor video on Pollution Probe's Gala webpage for one year
- Opportunity for a presentation to your organization, or an exclusive webinar, with a senior Pollution Probe associate on a mutually agreed upon topic.



PLATINUM SPONSOR

\$15,000

AT THE EVENT

- Table of 8 at the Gala
- Entry for 3 attendees at the Conference
- Logo placement on sponsor recognition slides
- Special recognition by emcee
- Opportunity to present sponsor video (max. 1 minute long) on event screens during Networking Reception

PRE/POST-EVENT RECOGNITION

- Logo placement, with hotlink, in event email invitations and promotions
- Logo placement, with hotlink, on event webpage
- Acknowledgement and mentions on Pollution Probe Social Media channels
- Recognition in Pollution Probe's E-Newsletter and Annual Report
- Logo placement in the 2024 Pollution Probe Gala Sponsorship Package
- Rights to use Pollution Probe and Gala marks in relation to the event for one year
- Opportunity to embed (max. 1 minute long) Conference and Gala sponsor video on Pollution Probe's Gala webpage for one year



GOLD SPONSOR

\$10,000

AT THE EVENT

- Table of 8 at the Gala
- Entry for 2 attendees at the Conference
- Logo placement on sponsor recognition slides
- Special recognition by emcee
- Opportunity to present sponsor video (max. 1 minute long) on event screens during Networking Reception

PRE/POST-EVENT RECOGNITION

- Logo placement, with hotlink, in event email invitations and promotions
- Logo placement, with hotlink, on event webpage
- Acknowledgement and mentions on Pollution Probe Social Media channels
- Recognition in Pollution Probe's E-Newsletter and Annual Report
- Logo placement in the 2024 Pollution Probe Gala Sponsorship Package



SILVER SPONSOR

\$5,000

AT THE EVENT

- Table of 8 at the Gala
- Entry for 1 attendee at the Conference
- Logo placement on sponsor recognition slides

PRE/POST-EVENT RECOGNITION

- Logo placement in event email invitations and promotions
- Logo placement on event webpage
- Acknowledgement and mentions on Pollution Probe Social Media channels
- Recognition in Pollution Probe's E-Newsletter and Annual Report

TICKETS

Limited conference seats available!

Gala \$500*

- 1 entry to the Networking Reception and Dinner
- Recognition in Pollution Probe's Annual Report

Conference \$75

- 1 entry to the Conference only

Combo \$550

- 1 entry to the Conference, Networking Reception and Dinner
- Recognition in Pollution Probe's Annual Report

*Gala ticket discount may be available for Students, Environmental Non-Profits and Public Office Holders. Please contact for details.

SPONSORSHIP LEVELS OVERVIEW

	Presenting (Contact Us)	Conference (Contact Us)	Platinum \$15K	Gold \$10K	Silver \$5K
AT THE EVENT					
Logo on welcome screen	✓	✓			
Logo on sponsor recognition slides	✓	✓	✓	✓	✓
Special recognition by emcee/moderator	✓	✓	✓	✓	
1-min video during Networking Reception	✓	✓	✓	✓	
Opportunity to address the audience during Gala/Conference	✓	✓			
Opportunity to present award	✓				
Logo on agenda, on Pollution Probe website	✓	✓			
PRE/POST EVENT RECOGNITION					
Logo and hotlink in event email invitations and promotions	✓	✓	✓	✓	Logo Only
Logo and hotlink to corporate website on Gala webpage	✓	✓	✓	✓	Logo Only
Acknowledgement and mentions on Social Media channels	✓	✓	✓	✓	✓
Recognition in Pollution Probe's E-Newsletter and Annual Report	✓	✓	✓	✓	✓
Logo in the 2024 Pollution Probe Gala Sponsorship Package	✓	✓	✓	✓	
Rights to use Pollution Probe Gala marks in relation to event for 1 year	✓	✓	✓		
Opportunity to embed Conference and Gala sponsor video on Gala webpage for 1 year	✓	✓	✓		
Opportunity for a presentation to your organization or an exclusive webinar with a senior Pollution Probe associate on an agreed upon topic	✓	✓			

THANK YOU TO OUR 2022 GALA SPONSORS

PRESENTING



CONFERENCE



PLATINUM



GOLD



SILVER



About Pollution Probe:

Pollution Probe is a Canadian charitable environmental organization founded in September 1969 by University of Toronto students and professors.

Over the past 5 decades, Pollution Probe has been at the forefront of progress on a range of environmental issues. Progress on many of these issues took decades of hard work to achieve.

We pursue environmental gains by working productively with governments, industry and the public, with a steadfast commitment to Clean Air, Clean Water, and a Healthy Planet.

We engage people as thinkers to nurture and act on areas of consensus. Our niche in the environmental movement lies in our systems approach, which embraces three principal drivers for progress:

TECHNOLOGY AND INNOVATION
RULEMAKING
BEHAVIOURAL CHANGE

Our Vision:

Canada is a place where all people live, work, and prosper in harmony with a healthy environment.

Our Mission:

To find substantive and enduring solutions to pressing environmental issues.

Our Values:

We are non-partisan and non-ideological and operate as follows:

- Use sound science
- Engage in productive partnerships
- Foster and facilitate multi-stakeholder collaboration
- Listen respectfully and learn from others
- Seek solutions that are fair and equitable for all Canadians
- Maintain our independence in defending human health and the natural environment

**Please join the thousands of
Canadians committed to clean air,
clean water and a healthy planet.**



www.PollutionProbe.Org/Gala

gala@pollutionprobe.org

