



Pollution Probe

ANNUAL REPORT

April 2018—March 2019

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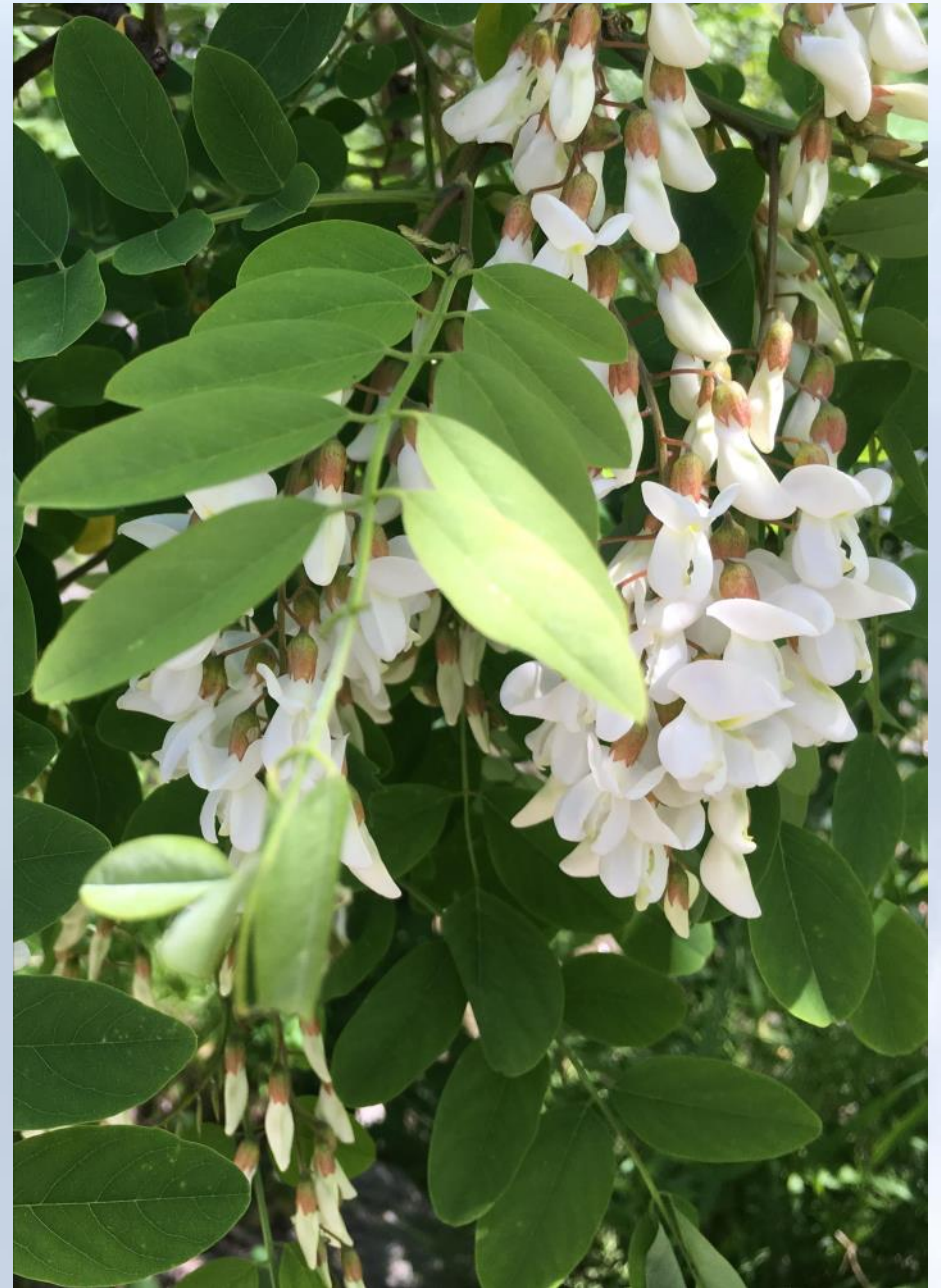
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About Pollution Probe

Pollution Probe is a Canadian charitable environmental organization that is a leading agent of change at the intersection of communities, health and environment. Since 1969, we have been defining environmental problems through research, promoting understanding through education and pressing for practical solutions through advocacy.

OUR MISSION

We seek to improve the health and well-being of Canadians by advancing policy that achieves positive, tangible environmental change.

OUR VISION

We aspire to be recognized as a leading source of information on environmental issues, to partner credibly with government and industry in developing environmental solutions, and to be a trusted voice on environmental policy.

OUR GOALS

We work to constantly improve our ability to discuss, educate and engage people with content that is current and thoroughly researched in order to create change.

OUR VALUES

Inclusive

We consider the interests of all those with a legitimate stake in an issue, and with them we seek opportunities to partner and to build coalitions of support for progressive policy.

Independent

In all business activities, we work to maintain our capacity to act independently in representing the needs of the general public.

Non-Partisan

We seek to work cooperatively with all levels of government and with all political parties to ensure that the environmental needs of current and future generations are addressed.

Results-Oriented

We choose issues and engage in activities when we judge that we may reasonably expect tangible results that improve the environment from our participation.

Focused

We undertake activities that are fundamentally directed at supporting and enabling policy change.

Evidence-Based

We are led by science, basing our positions upon sound research and objective analysis, rather than ideological labels.

Learning

We build our knowledge and capacity by constantly testing our assumptions and validating our impact by surveying our colleagues, by consulting experts and by maintaining an open mind when engaging stakeholders.

Innovative

We always seek new and effective means of achieving our mission, adapting our approach to advocacy as issues emerge and the market evolves.



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INTERNS 2018–2019

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Gabrielle Goldhar – Research & Project Assistant

Emma Hill – Research & Project Assistant

Statement from the CEO



Pollution Probe had an incredible impact on me as a young person. The organization's work inspired me to pursue my career in the environmental field. I am thrilled to be part of the Pollution Probe team, as we usher in its 50th anniversary.

Pollution Probe's 50th anniversary provides an opportunity to reflect fondly on our past, to recognize the numerous environmental challenges we

currently face and to think boldly about the future.

I, personally, have been reflecting upon our motto "Clean Air, Clean Water" and hope you have noticed that water issues are again at the forefront of Pollution Probe's work. This year we put an emphasis on several Great Lakes and freshwater issues, including pharmaceutical and plastic pollution.

Pollution Probe continues to be Canada's leading ENGO advancing creative transportation and energy solutions. Our work is helping to realize a clean economy providing both human health benefits and reducing greenhouse gas emissions.

Pollution Probe has been working with local governments, community organizations and industry to develop the tools and programs to accelerate the deployment of electric and hydrogen vehicles.

Our Energy Team has been travelling from coast to coast to coast equipping communities to meaningfully participate in energy planning processes, so that they can realize the clean energy futures they desire.

Pollution Probe's origins are rooted in students. As we celebrate our 50th anniversary, students are central to who we are and what we do. We are working on campuses at several Canadian universities, helping young people to contribute to positive environmental change now, while developing the knowledge and skills that will help them to create the better environment of tomorrow.

50 is an exciting year for Pollution Probe! And there is much to come. Thank you for your support past, present and future.

Christopher Hilkene, Chief Executive Officer

Project Highlights

ENERGY

Energy Ambassadors Program

In 2017 we started a capacity building program for communities to actively participate in energy decision-making. In 2018 we held four pilots of Energy Ambassadors across Canada:

- In May, we were in Wawa, Ontario, to help the community understand a modern wood heating program;
- In June, we were in Saskatoon, Saskatchewan, to discuss a proposed utility-scale solar project in the city;
- In October, we were in Digby, Nova Scotia, to talk to the community about a proposed energy storage project;
- In November, we went to Inuvik, Northwest Territories, to discuss a wind power project.





"The goal of Energy Ambassadors is to help communities understand energy in their community and in Canada from a systems perspective. It's important that the public can meaningfully participate when new energy infrastructure is proposed for their community, and that communities are able to help shape their own energy future".



Richard Carlson, Pollution Probe

In all the communities we held two sessions. The first was a small symposium aimed at local stakeholders, including business, municipal, civil society and utilities. The second session was directed at the general public.





Energy Ambassadors program supported by Suncor Foundation and TransCanada Corporation.

“The work we are undertaking with Pollution Probe highlights the need to address the socio-economic ‘elephant in the room’ in our region; inferior grid capacity. We are excited to be working with our partners, the Department of Energy, Nova Scotia Power and the broader business community in tackling these challenges head-on. The threat of not getting the narrative right far outweigh the socio-economic benefit for generations to come.”

Jimmy MacAlpine, Digby Warden





Webinars

On December 19th, 2018 Energy Exchange, a division of Pollution Probe, held a webinar on *Engaging Communities on Energy Planning*.

The webinar featured speakers from Our Energy Guelph and Foothills Energy Co-op who spoke about the strategies and challenges faced when involving communities on energy decision-making.

Smart Energy Communities Scorecard

Pollution Probe in partnership with QUEST started piloting the Smart Energy Communities Scorecard project in nine communities across Canada. This initiative is supported by ECHO Foundation, IESO, Real Estate Foundation, Suncor Energy Foundation, and anonymous supporters.

This tool is used to evaluate how the policies and processes of multiple sectors are advancing the Smart Energy Communities approach.



The project will help provide local governments, utilities and others with performance indicators, a scorecard report, and a roadmap for action to advance along the pathway to becoming a Smart Energy Community.



Probe Policy Drinks

Pollution Probe is non-partisan, and do not endorse political parties. What we do endorse are policies that help in the effective and equitable transition to a low-carbon energy system.

On April 19th, 2018 Pollution Probe brought Ontario energy experts to a downtown Toronto pub to talk about the future of energy. Speakers and the audience shared their opinions and views as to what the future of energy in Ontario will bring.

TRANSPORTATION

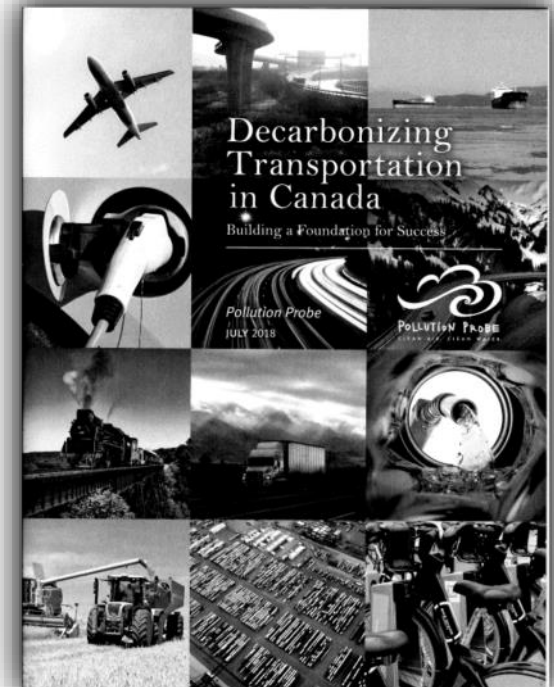


Decarbonizing Transportation in Canada: Building a Foundation for Success

The objective of this project was to develop a policy framework that will reduce energy demand and GHG emissions from transportation in Canada.

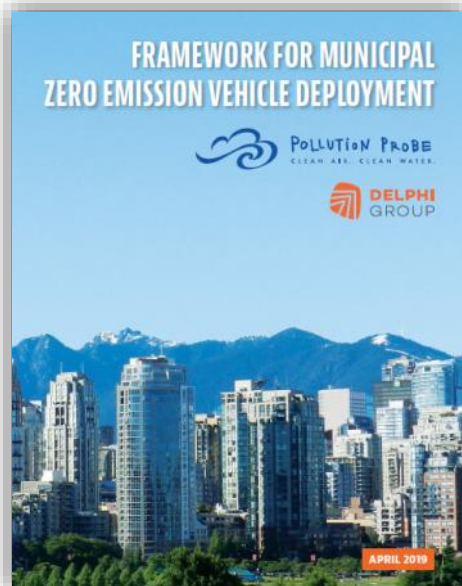
The project report describes the key factors that influence energy demand in Canada's transportation sector, and highlights how these factors interact at a system-wide level.

The report also puts forward a range of policy options, and highlights many areas in which Canada can maintain or establish global leadership in low-carbon transportation.



Framework for Municipal Zero Emission Vehicle Deployment

Pollution Probe and The Delphi Group delivered a cross-Canada initiative which focused on developing a generic municipal zero emission vehicle (ZEV) deployment framework that can be adapted for use by Canadian municipalities.

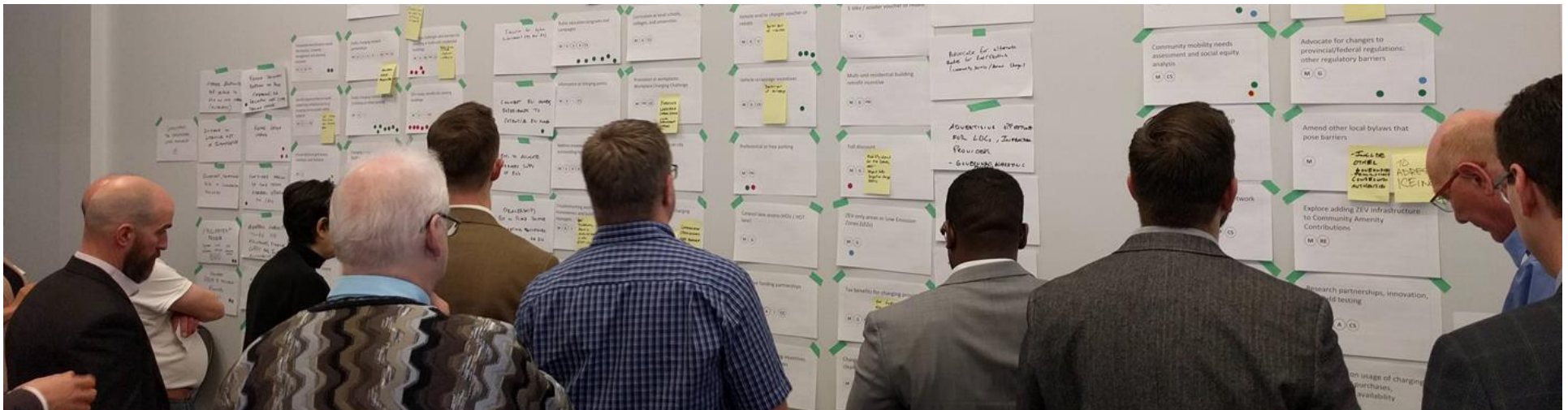


The framework presents a suite of actions that any municipality can customize to meet its needs in reducing emissions from all modes of motorized transport through the expanded use of zero emission vehicles.

The report was informed by extensive stakeholder consultations carried out through a series of interviews and a workshop with subject matter experts.



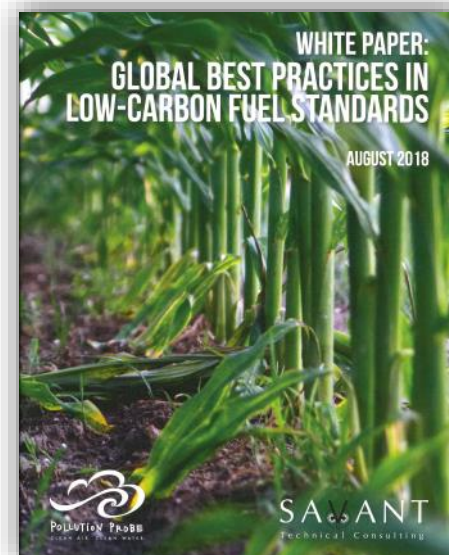
This initiative was supported by Natural Resources Canada, Bruce Power and Ontario Power Generation.



Toronto Electric Mobility Strategy: Assessment Phase

In 2018, the City of Toronto launched the Assessment Phase of its Electric Mobility Strategy, which is a key component of its climate action strategy, TransformTO. The City contracted Pollution Probe and The Delphi Group to develop a baseline report and to begin engaging key stakeholders.

The comprehensive report details the current state of electric mobility in Toronto and explores a broad range of issues, from current adoption levels and supportive policies, to municipal best practice in electric mobility deployment, social equity considerations and grid impacts. The report identifies key challenges that should be addressed as part of the Strategy's development.



White Paper: Global Best Practices in Low-Carbon Fuel Standards

This white paper was developed in partnership with Savant Technical Consulting. Its purpose was to explore issues related to assessing the life-cycle impacts of low-carbon fuels and to offer recommendations on policies that will ensure greenhouse gas emissions reductions from low-carbon fuel production.

Due to the tremendous number of variables at play across global ecological, social, political and economic systems, life-cycle assessment (LCA) is far from an exact science. There are, however, many ways by which LCA principles can be integrated into Canadian policy to foster optimal outcomes.

Supported by Imperial Oil Foundation.

International Case Studies on Goods Movement Strategies

The transportation sector in Canada accounted for 24% of national greenhouse gas (GHG) emissions in 2016. On-road freight transport is a major and rapidly growing contributor to climate change and air pollution in Canada.

The report created by Pollution Probe and The Delphi Group looks at international sustainable and low-carbon goods movement strategies for on-road freight in six case study countries. Policies reviewed include measures to improve fuel consumption, emission standards, alternative fuels and technologies, green freight programs, operational practices, and others. The study highlights best practices and lessons from international case studies that can inform future work on Canada's strategic approach to reducing GHG emissions from on-road freight.

Supported by Natural Resources Canada.



WATER

Great Lakes Plastics Forum: Solutions for a Sustainable Future

The Great Lakes Plastics Forum provided a space for dialogue and collaboration around the need to develop innovative and practical solutions to address the issue of plastic pollution in the Great Lakes, supported by sound public policy.



Hosted by Pollution Probe, the Council of the Great Lakes Region and the Clean Water Foundation, the forum convened over 50 leading Canadian subject-matter experts from government, industry, not-for-profit organizations and academia on October 11th, 2018, in Toronto.

Keynote remarks were delivered by the Honourable Rod Phillips, Ontario Minister of the Environment, Conservation and Parks.

The forum was made possible through generous support from the Chemistry Industry Association of Canada, Canadian Plastics Industry Association, Ice River Springs and the University of Toronto.



Watershed Planning and Big Data

Pollution Probe and the Council of the Great Lakes Region (CGLR) have partnered with the Royal Bank of Canada on a project to improve approaches to watershed management and adaptive decision-making in the Great Lakes.

This project leverages big data and advanced computing to improve watershed planning and predictive decision-making in the Great Lakes watersheds, in relation to climate change, land use change, and other socio-economic trends affecting the lakes.

The project started with a Watershed Planning and Big Data workshop where participants discussed available water-related and other data sets that could be used to address pressing lake-wide issues. How we can leverage data, data science, and machine learning to deepen insights about watershed trends, visualize the information and enhance decision-making.



Reducing the Impact of Pharmaceuticals in the Great Lakes

Pollution Probe and the Clean Water Foundation released a new report, *Reducing the Impact of Pharmaceuticals in the Great Lakes*, the most comprehensive contemporary meta analysis of its kind.

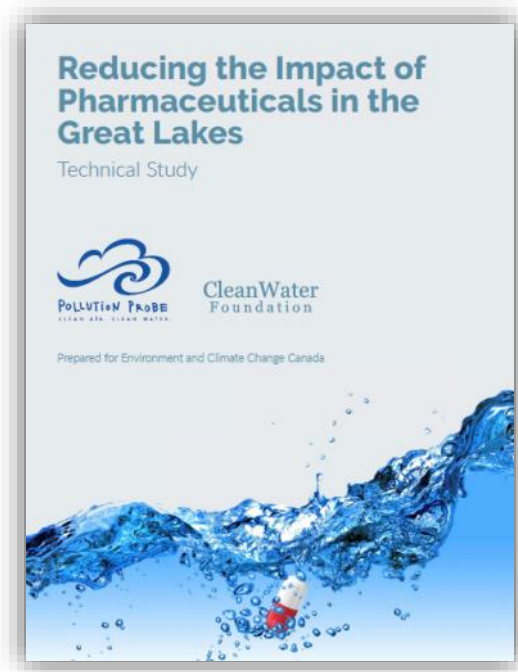
This study examines what is known about pharmaceuticals in the Great Lakes, their pathways and impacts on Great Lakes aquatic systems and human health. It also provides an overview of measures and actions taken within Canada to address this emerging issue, and compares them to research, monitoring and mitigation actions taken by other jurisdictions, especially the United States and the European Union. International examples of leadership on policy, consumer programs and technology are discussed.

The study identifies key knowledge gaps and proposes a path forward, offering basin-wide and lake-specific recommendations to address pharmaceutical pollution in the Great Lakes.

The project was supported by Environment and Climate Change Canada, and The Congregation of the Sisters of St. Joseph.

"Pharmaceuticals are finding their way into the Great Lakes but our understanding of the sources, pathways and impacts of pharmaceutical pollution is limited and there is no coordinated approach to address the issue in Canada"

Mariana Eret, Policy Analyst at Pollution Probe



Events

POLLUTION PROBE GALA

Living in the Plastic Age

Pollution Probe's annual gala was held on November 20th, 2018 at the Fairmont Royal York Hotel in Toronto. It is the premier networking event of the year for environmental professionals. Senior leaders from a diverse array of industry sectors, government departments and civil society organizations gathered to recognize the wave of effort curbing the tide of plastic pollution at home and around the world.





Award recipient Ocean Wise, represented by Dr. John Nightingale, President and CEO, is a leader in tackling the global crisis of ocean plastic pollution through its Plastic Wise initiative focused on reducing single-use plastic pollution, leading groundbreaking science, sparking public awareness and advocating for lasting change.



Thank you to our 2018 Gala Sponsors

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YOUTH LEADERSHIP FORUM

Living in the Plastic Age

On November 20th, 2018 Pollution Probe organized a forum to explore solutions to the challenge of global plastics pollution in partnership with the Ryerson Leadership Lab. Students were able to speak directly with industry leaders about plastic pollution, work we need for decision-makers to do and how young people can contribute.



ALUMNI AND FRIENDS SOCIAL

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By giving your financial support to Pollution Probe, you join thousands of committed Canadians who are helping to ensure that clean air and clean water remain high on our national agenda. Here are the different ways you can choose to give:

Join the **Environmental Protection Team** by making pre-authorized monthly contributions to provide ongoing financial support.

Make a **Single Donation** to help Pollution Probe achieve positive and tangible environmental change.

Preserve the Future by including the Pollution Probe Foundation in your Will.

Give a Gift of Securities and pay no capital gains tax. Securities must be transferred, not first cashed in, to be eligible for this tax benefit.

You can maximize your philanthropic contributions to Pollution Probe if your employer offers a **Matching Gift Program**.

DONATE A CAR CANADA accepts vehicle donations for Pollution Probe. Donate your old car and we will gratefully send you a tax receipt.

Donate in Someone's Name to celebrate a special occasion or to honour the memory of a special person.

Website: www.pollutionprobe.org/donation

Email: donations@pollutionprobe.org

Telephone: 416-926-1907 x 247

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Fax: 416-926-1601



Financial Information - The Pollution Probe Foundation

CONDENSED STATEMENT OF FINANCIAL POSITION

March 31

	2019	2018
Assets		
Current	\$ 720,813	\$ 1,000,362
Intangible and Capital	13,759	20,968
	\$ 734,572	\$ 1,021,330
Liabilities		
Current	\$ 587,464	\$ 851,797
Net Assets		
Invested in capital assets	13,759	20,968
Unrestricted	33,349	68,215
Reserve fund	100,000	80,350
	\$ 734,572	\$ 1,021,330

The presentation of the fiscal 2018/2019 Condensed Statement of Financial Position and Condensed Statement of Operations is derived from the Audited Statements of the Pollution Probe Foundation, as audited by Grant Thornton LLP.

Complete audited financial statements, including related notes to the financial statements, are available upon request from Pollution Probe.

CONDENSED STATEMENT OF OPERATIONS

Year ended March 31

	2019	2018
Revenues		
Program contributions	\$ 1,606,102	\$ 1,745,798
Donations & other income	483,621	439,928
Total revenues	2,089,723	2,185,726
Total Expenses	2,112,148	2,164,192
Excess of revenues over expenses	\$ (22,425)	\$ 21,534



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