

Toronto, Ontario
December 8 and 9, 2003

WORKSHOP AGENDA

The Westin Harbour Castle, 1 Harbour Square, Toronto, Ontario

Monday, December 8

Optional Site Tour (9:30 am – 12:00 am) — A tour of the TREC wind turbine at Exhibition Place.

Optional Workshop on Renewable Energy Certificates (9:30 am – 11:30 am) — The workshop, hosted by the Commission for Environmental Cooperation and Environment Canada, will review the current status of green power certification, outline how the markets for green power are developing in Canada, describe Renewable Energy Certificates and their evolving marketplace, and bring people up to date on the status and role of the proposed North American Association of Issuing Bodies.

1:00 **Welcome and Opening Remarks** — Ken Ogilvie, Executive Director, Pollution Probe and Melissa Felder, Research Manager, Summerhill Group

Keynote Presentations: Focus on Investing

1:15 **Investing in Green Energy: An Overview of Government Support** — [Mathew Bramley](#), Director of Climate Change Program, Pembina Institute

1:40 **Investing in Green Energy: Recent Developments** — [Elisabeth DeMarco](#), Partner, Macleod Dixon

2:05 **Investing in Green Energy: An Investors Perspective** — [Rob McLeese](#), President, Access Capital Corp.

2:30 **Questions and Answers**

2:45 **Coffee**

3:00 **Session 1: Creating Markets for Investors (Panel Discussion)**
Moderator: Perry Cecchini, Manager, Energy Efficiency and Renewables Section, Ontario Ministry of Energy

Panelists:

[Stephen Probyn](#), President and CEO, Clean Power Income Fund

[Henry Vehovec](#), President and Member, National Angel Organization

[Vicky Sharpe](#), CEO and President, Sustainable Development Technology Canada

[Nicholas Parker](#), Chairman, Cleantech Venture Network

[Bob Page](#), Vice President, Sustainable Development, TransAlta

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4:15 **Discussion**

5:25 **Overview of Day 2 and Adjourn** — Ken Ogilvie, Executive Director, Pollution Probe

Reception — Hosted by the Clean Air Renewable Energy Coalition (5:30 pm – 7:30 pm) at **The Westin Harbour Castle** (1 Harbour Square, Toronto, Ontario).

Tuesday, December 9

8:15 **Towards a North American Tracking System** — [Veronique Robichaud](#), Program Manager, Environment, Economy and Trade, Commission for Environmental Cooperation

8:45 **Session 2: Creating Markets for End-Users (Panel Discussion)**

Moderator: Brian Kelly, Friends of the Earth

Panelists:

[Theresa Howland](#), Manager, Green Energy Marketing, Vision Quest Windelectric Inc.

[John Sawler](#), Manager, Green Power Marketing, Ontario Power Generation

[Keri Bolding](#), Marketer's Marketers Group, US Centre for Resource Solutions*

[Jane Rigby](#), Associate Vice-President, CO2e.com

9:45 **Discussion**

10:15 **Coffee Break**

10:30 **Breakout Groups**

Breakout Group #1: Risk Capital Investors (Brokers, Venture Capitalists, etc.)
and Energy Sector Investors (Owners, Operators, Developers, etc.)

Moderator — Peter Love, Principal, Summerhill Group

Notetaker — Yvonne Spiczynski, Clean Air Foundation

Presenter — Martin Tampier

Breakout Group #2: Green Power Marketing

Moderator — Melissa Felder, Research Manager, Summerhill Group

Notetaker — Krista Friesen, Senior Project Manager, Pollution Probe

Presenter — David Elzinga, ARISE Technologies

12:15 **Lunch and Luncheon Address:** Andrew Heintzman, Investeco Capital Corp. and Co-Editor of "Fueling the Future"

1:30 **Reports from Breakout Groups**

2:15 **Coffee Break**

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2:30 **Session 3: Regional Perspectives (Panel Discussion)**

Moderator: Melissa Felder, Research Manager, Summerhill Group

Panelists:

Patrick Gillette, Vice President, Acquisition and Corporate Affairs, Canadian Renewable Energy Corporation

Jake Brooks, Executive Director, Independent Power Producers Society of Ontario

Peter MacGowan, President, Blue Highlands Citizens Coalition

[Volker Thomsen, CEO and President, St. Lawrence College](#)

3:45 **Discussion**

4:45 **Summary** — Peter Love, Principal, Summerhill Group

5:00 **Adjourn** — Ken Ogilvie, Executive Director, Pollution Probe

** Keri Bolding was unable to attend the workshop; however, her presentation is available.*



Pollution Probe and Summerhill Group are acquiring greenhouse gas emission reductions to make this Green Power Workshop emissions neutral. This deal has been made possible by CO2e.com (Canada) Company. Emission reductions will be acquired from a Canadian emission reduction project and retired by Pollution Probe and Summerhill Group.