



Consultation on Clean Vehicle Regulations an Opportunity to Inspire Innovation:

Cars and trucks to become more fuel efficient and technologically advanced

TORONTO, November 17th, 2011 /CNW/- Pollution Probe commends the federal government for initiating stakeholder consultations on the development of regulations to limit greenhouse gas emissions from light-duty vehicles in Canada for model years 2017 and beyond. Emissions from vehicles account for roughly one-quarter of Canada's total greenhouse gas emissions inventory.

"Federal regulations are proven effective in advancing vehicle technologies to market that save motorists money on fuel and benefit the environment," says Bob Oliver, Chief Executive Officer of Pollution Probe. "Solid regulations will mobilize innovative designs in the auto sector and play to the strengths of Canada's world-class manufacturers of automotive products."

The U.S. rules on greenhouse gas emissions from light-duty vehicles, which include passenger cars, SUVs, minivans and pickups, provide Canada with a reference level on stringency, requiring annual reductions of 5 per cent from 2017 to 2025 for most vehicle classifications.

"Pollution Probe looks forward to working with industry and experts throughout the consultation period to develop rules that optimize the benefits for Canada," says Bob Oliver.

About Pollution Probe [Pollution Probe](http://PollutionProbe.org) is a Canadian non-profit charitable organization that works in partnership with all sectors of society to protect health by promoting clean air and clean water. Its approach is to define environmental problems through research, to promote understanding through education and to press for practical solutions through advocacy. Its objective is to advance public policy that results in positive and tangible environmental change.

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