



## For Immediate Release

### Fossil-fuelled vs. Electric Vehicles. Where's the Proof?

*New project by Pollution Probe, in collaboration with Fleet Challenge Ontario and FleetCarma, to Compare Electric and Fossil-Fuel Vehicle Performance in Toronto Commercial Fleets*

**Toronto, Ontario - September 21, 2011**—Electric vehicles (EVs) may be here to stay but some fleet managers may take a “wait and see” approach when it comes to purchasing EVs.

Pollution Probe, in collaboration with CrossChasm and Fleet Challenge Ontario, is leading the development of the EVAN Project which was created to help fleet managers make informed decisions on Electric Vehicle (EV) procurement, using actual in-service commercial fleet vehicles. The project will be executed in the Toronto area over a one-year timeframe (September 2011-2012). The EVAN Project will measure the differences in energy consumption, emissions, and financial costs and savings between EV and non-EV models of commercial fleet vehicles. A business case analysis and report will be developed, enabling commercial vehicle fleet managers to make informed procurement decisions.

“Personal vehicles and light trucks contribute more than one quarter of Toronto's greenhouse gas emissions, while electric vehicles generate almost none. Findings from the EVAN Project will empower fleet managers with the necessary information to make knowledgeable, sound procurement decisions about EVs,” says Bob Oliver, Chief Executive Officer, Pollution Probe.

Findings from the EVAN Project will benefit a range of stakeholders, including various levels of government. The real time data gathered through the EVAN project can inform the development of incentives that encourage fleet adoption of electric vehicles, and ease the transition towards greener fleets. As fleet demand for electric vehicles rises, manufacturers will respond, further driving the growth in green manufacturing industries.

Project EVAN will launch September 27, 2011, as part of the Electric Mobility Canada EV 2011 VÉ Conference. The EVAN project will host a series of information update forums throughout the year.

**Toronto Atmospheric Fund** is involved in numerous successful ventures to help improve air quality and to reduce the climate footprint and energy costs of Toronto.

**Pollution Probe** is a non-profit charitable organization that works in partnership with all sectors of society to protect health by promoting clean air and clean water.

**Fleet Challenge Ontario** is a not-for-profit program with a mission of reducing carbon and smog-causing emissions from on-road transportation fleets.

**FleetCarma, a CrossChasm company** provides a broad range of applications within the vehicle OEM and fleet management marketplace helping fleet operators to assess full lifecycle costs.

For more information about Project EVAN and/or the organizations associated with this venture, please contact:

Jillian Hermansen  
Communications Coordinator  
Pollution Probe  
416 926 1907 ext. 243  
[jhermansen@pollutionprobe.org](mailto:jhermansen@pollutionprobe.org)

or

Jana Cervinka,  
External Relations Manager,  
Fleet Challenge Ontario  
416 207 9774 ext. 118  
[jcervinka@fleetchallenge.ca](mailto:jcervinka@fleetchallenge.ca)