

# Agenda

Sheraton Gateway Hotel – Lausanne Room  
Terminal 3, Pearson International Airport, Toronto, Ontario

March 14, 2007

## **Pollution Probe Expert Meeting on Vehicle Fuel Efficiency Standards for Canada**

Objectives:

- 1) To identify the most effective options for structuring a vehicle fuel efficiency standard for Canada that will maximize sustained GHG emissions reductions.
- 2) To identify and prioritize the main areas of research and analysis that are required to support the development of vehicle fuel efficiency targets and implementation timelines.
- 3) To identify the complementary measures that can help maximize GHG emissions reductions (e.g., driver behaviour, vehicle maintenance, fuel standards, consumer incentives, education/awareness programs, technology-use measures, R&D support etc.)

### **Wednesday March 14, 2007**

9:00 Morning Refreshments

10:00 **Introduction and Welcome** — Ken Ogilvie, Executive Director, Pollution Probe  
**Meeting Overview** — George Matheson, Marbek Resource Consultants (Facilitator)

#### **10:15 Presentations**

David Greene, Oak Ridge National Laboratory  
Matthew Stevens, Team Leader, University of Waterloo Alternative Fuels Team  
Mike Millikin, Editor, Green Car Congress

**Question and Discussion Period to follow presentations**

11:15 **Health Break**

11:30 **Discussion Session 1 — Structuring a Canadian Vehicle Fuel Efficiency Standard**

**Question 1:** Are fuel efficiency standards the most effective approach to reduction of vehicle GHG emissions?

**Question 2:** How should a fuel efficiency standard be structured to best deliver GHG emission reductions while maximizing economic and social benefits?

**Question 3:** To what degree can Canada adopt approaches and targets that are different from those adopted in the US?

12:30 **Lunch**

- 1:15 Discussion Session 2 — Required Research and Analysis**  
*Question 4:* What areas of research and analysis should take priority to support the development of a Canadian standard that maximizes GHG reductions?  
*Question 5:* How can Pollution Probe contribute to this research and analysis?
- 2:45 Health Break**
- 3:00 Discussion Session 2 (continued)**
- 4:00 Discussion Session 3 — Complementary Measures**  
*Question 6:* In addition to standards, what complementary measures are needed to maximize GHG emission reduction?  
*Question 7:* What other roles should Pollution Probe play in promoting fuel efficient vehicle production and use?
- 4:45 Wrap-up**
- 5:00 Adjourn**